

PRICING POLICY-PLEASE READ CAREFULLY

Prices in this catalog are effective at time of publication. Current product pricing is available on our web site and industry specific search tools that provide supplier certified pricing and these prices will prevail.

STATEMENT OF LIMITED LIABILITY

Magnet, LLC™, Innovations® by Magnet™, Benchmark® Crystal and Clocks, and The Bag Factory® are collectively known as The Magnet Group (TMG). TMG obligations with respect to orders placed and/or products delivered to buyer shall be limited to replacement or repair of defective products which are returned to the appropriate TMG division, postage pre-paid, within thirty (30) days from the date of shipping or, at TMG's option, to a refund of the amount of the purchase price paid for products returned to TMG within thirty (30) days from the date of shipping, without any further obligation or liability on the part of TMG. Buyer's sole remedies for liability of any kind with respect to products ordered or furnished by TMG and any other performance by TMG or with respect to buyer's use thereof, shall be limited to the replacement or repair or refund aforementioned and in no event shall TMG be liable or responsible for incidental, special or consequential damages allegedly caused by a failure to timely deliver products, non-delivery of products or a delivery of defective or non-conforming products. No claim of any kind by buyer, whether as to products delivered, non-delivery of products or other faulty performance by TMG shall exceed the amount of the purchase price received by TMG for the products, and a failure to provide TMG with notice of any claim within thirty (30) days from the date of shipping and failure to return such products within said time shall constitute a waiver of all such claims in respect to such products.

Additionally, please note all products and photos with trademarks or logos used in this catalog are to show art and imprint reproduction capability only. They do not imply an endorsement by holders of such trademarks or designs. They are not meant to be advertisements, nor are these items for sale to anyone other than parties expressly authorized by the owner of such trademarks and logo designs. Each and every buyer represents and warrants that all artwork, product design, text, and other content ("Content") provided to TMG in connection with any order for products or services, does not violate or infringe the intellectual property rights of any third party. Buyer will, at its sole cost and expense, indemnify, defend and hold harmless TMG and its shareholders, subsidiaries and affiliates (each a "Magnet Indemnified party or TMG Indemnified party") from and against any claims, liabilities, suits and /or proceedings (each a "Claim") made or brought by any third party against any Magnet Indemnified party, including, without limitation, reasonable attorney's fees, costs, judgments, awards, settlement amounts and expenses with respect thereto, to the extent that such Claim is based on a claim, suit and/or proceeding that the Content or the use thereof by a Magnet Indemnified Party in fulfilling an order for products or services to Buyer violates or infringes a patent, copyright, trademark or other intellectual property or proprietary right.

*CALIFORNIA PROPOSITION 65 WARNING

Proposition 65 is a California law that has been in effect since 1986 to promote clean drinking water and keep toxic substances that cause cancer and birth defects out of consumer products. Proposition 65's formal title is "The Safe Drinking Water and Toxic Enforcement Act of 1986." It is administered by Cal/EPA's Office of Environmental Health Hazard Assessment (OEHHA).

The law requires that anyone at reasonable risk of exposure be informed when substances classified as toxins are present. Since enactment, it has been the reason for the addition of notices of specific contents to consumer product labels. Along with the added label requirements, an official list of implicated substances is maintained and made publicly available. To date there are over 700 chemicals listed, and entries are added or removed based on current scientific information. All substances listed show their known or suspected risk factors, a unique CAS chemical classification number, the date they were listed, and if so, whether they have been delisted.

The Magnet Group is committed to complying with all aspects of Prop 65. For further information please feel free to contact TMG at 1-800-458-9457.

ORDER INFORMATION

- All orders are subject to acceptance by Innovations®.
- No verbal orders accepted.
- All orders written without pricing will be processed with Innovations® current pricing.
- All prices in this catalog are subject to change without notice.
- Orders received after 1pm CST will be processed the following business day.

E-mailed Orders

E-mailed orders should be sent to orders@themagnetgroup.com. Do not submit artwork with your order. Art can be sent to art@themagnetgroup.com, referencing your purchase order number.

Faxed Orders

Faxed orders are considered originals and will be processed as such. Due to rough transmissions, faxed orders or changes to orders may be difficult to read.

Innovations by MAGNET LLC™ is not responsible for any copy misinterpreted when received by fax. Providing confirmation of this information by e-mail to Customer Service is recommended to prevent interpretation of copy error.

Less Than Minimum Quantity

\$50 (G)

Co-op Program

Please call factory for price information. All co-ops must be factory authorized to insure proper billing. Co-ops must be established and verified before first order is submitted. Purchase order must indicate co-op program and co-op quote number when submitted. If not, standard catalog charge will apply. Coupons or discounts cannot be applied to co-op orders. Co-ops not to exceed maximum catalog quantities.

QUICK SHIP® GUIDELINES



- Quick Ship must be designated very clearly on your faxed or emailed purchase order.
- Print ready art and a complete purchase order must be received no later than 1:00 PM CST to the Quick Ship fax number: 636-680-6999 or quickship@themagnetgroup.com <<http://www.quickship@themagnetgroup.com/>>.
- For specific art requirements, please see the Artwork section of this catalog.
- For your purchase order to be complete it must include the following:
 - Item number
 - Color
 - Quantity
 - Imprint instructions
 - Shipping information
- Quick Ship service is not available for Lollipops, IMAG COLOR imprint or other four color process printed items. This includes all items on pages 96-101. For rush service, contact Customer Service for details.
- Catalog quantities only - Catalog quantities only -subject to inventory availability. Exceptions: Pages 6-19, maximum 2500 pieces. Pages 20-33, maximum 250 pieces. Pages 42-44 and 49, maximum 500 pieces. Pages 106-109, maximum 1000 pieces.
- One standard imprint color or one laser image in one standard location. (depending on the item) For all metal key chains and key lights, Quick Ship is only available for laser imprint, not for pad printing.
- Your purchase order must include an after-hours contact person for any questions that may arise.
- Every effort will be made to clear up questions so your order qualifies for Quick Ship. If the designated contact is unavailable, or unable to answer the question, your order will be delayed by a minimum of one working day.
- Closeout items do not qualify for Quick Ship. If an online proof is requested on your order it will add one working day, plus approval time, to your order.
- There is no additional charge for Quick Ship orders; however, your in-hands-date might require expedited shipping. Please contact Customer Service, prior to submitting your purchase order, if you require an expedited shipping quote.
- Multiple drop shipments and special packaging will add time to your order, please call for details.
- Weekends and observed holidays are not counted as production days.
- Customer's account must be current and in good credit standing.

ART REQUIREMENTS

Please submit original art files to: art@themagnetgroup.com. If revised art is sent, it is the customer's responsibility to advise Customer Service of the new art. *Changes to previously sent art must be sent to Customer Service to ensure use of new art. Art resubmission charge of \$10.00 (x) will apply.*

We accept electronic artwork on CD, DVD and e-mail (file size permitting). We have an FTP site available, please call for log-in details. Include a hard copy or PDF of artwork with Innovations orders.

- Be sure to send all linked files, including all TIFF and EPS files for artwork placed in your document even if previously embedded, as well as all printer and screen fonts used.
- Send only original, native vector files.

We support the following software for Macintosh:

- Adobe Illustrator
- Adobe Photoshop
- Adobe Acrobat
- QuarkXPress
- Adobe InDesign

Acceptable File Types:

- Vector (preferred)
- TIFF (minimum 300 dpi resolution)
- EPS (minimum 300 dpi resolution)
- JPEG (minimum 300 dpi resolution)
- PDF (Press Quality)
- ZIP (compression file)
- Stuffit (compression file)

Microsoft electronic files generally are not acceptable as output for print production. However, black-and-white files can be output from a high-quality laser printer and then used as camera-ready artwork.

Camera-Ready Artwork

Camera-ready art is artwork that can be scanned without further preparation or changes. Halftones (screens) will not photograph well and should be avoided. We will accept camera-ready artwork that is already separated or that includes black line work (or key lines) to separate each color. "Camera-ready" art should be clean, black, and crisp on a smooth white background that requires little or no touch-up. (Original art or PMT's are best.) Artwork must be submitted 1/4 of the finished printed size (for large prints) or large enough to fit on 8.5" x 11" page size. Please avoid submitting artwork that must be enlarged more than 400%. If appropriate quality or size specifications are not met, an art charge will apply. This will be determined once artwork is received.

The Following Artwork is Not Camera-Ready:

Drawings, letterhead, photocopies, business cards, faxes, and low resolution laser printed artwork that is not 1200 dpi are not considered camera ready artwork. (Recommendation: Black and white 1200 dpi laser prints at 200% larger than actual size to be imprinted).

Hard Copies

Hard copies are not required on every order; however on the hard copies we receive Innovations® will review but will not proof against electronic art sent. Innovations® offers several types of proofs that can be done if needed (additional charges may apply).

Art Charges

If art requirements are not met, art time will be billed at **\$40.00 (X) per hour**. Factory WILL NOT be responsible for charges due to "clean-up" or "rework" deemed necessary to meet production standards.

Typesetting

We will typeset up to 3 lines for FREE. All other typesetting (including copy changes) will be billed as needed **\$40.00 (X) per hour**. The typestyle must be indicated, or it will be left to the discretion of the typesetter. Charges less than \$40.00 will be processed without notification.

Type Size

- 6 point for pad printing and 7 point for laser imprinting.
- Small registers/trademarks with fine lines may appear as a dot on product.

Serif Fonts

- Please avoid using fine serif fonts. These fonts are usually too thin and fill in or lose detail in the printing process.

Line Thickness

- Minimum line thickness: .5 point.
- 1 point minimum line thickness for reverse copy or art.

Additional Art Requirements

- Pad Print
 - Butt register not recommended. Please call for assistance.
 - Trapping: 1 point minimum. If art is too fine we will overprint. Trapping may cause a color change where colors meet.

Helpful Hints

- EPS (Encapsulated PostScript) file format is used to transfer PostScript image information from one program to another. The file includes PostScript code plus a low-resolution representation of the image. Logos, illustrations and graphics that will be color separated should be saved as EPS files.
- TIFF (Tag Image File Format) is a widely used file format for exchanging bitmapped images (usually scans) between applications. Black and white line art or grayscale images should be saved as TIFF files.
- All grayscale artwork must be saved at the size of the finished document at a minimum of 300 dpi—black and white line art at a minimum of 1200 dpi.
- Please submit TIFF files as a layered document, in case last minute modifications are required.
- Always provide a list of fonts used within a document. This allows output technicians to download the appropriate fonts to their image setter or output device. Remember to list all fonts used with imported illustrations, or the output device may substitute a different font.
- When supplying PostScript fonts with a job, be sure to supply the printer fonts (also called outline fonts) and screen fonts (bitmap fonts). Both must be available for proper output.
- When supplying fonts, be sure to supply those used in the creation of EPS files. (They will not show up in your page makeup application on the list of fonts used.)
- We do not accept TrueType or PC based fonts. Convert to outlines.
- Specify fonts and their style (bold or italic, for example) by using the long menus in your publishing program rather than selecting bold or italic by clicking on a style bar. The menu selection will give you a more accurate representation of the font and style desired. On the Mac platform, clicking on the style bar allows you to select styles for which fonts don't actually exist.
- Limit the number of fonts used in each job.
- Avoid using fine serif fonts. These fonts are usually too thin and fill in or lose detail in the printing process.
- Avoid saving EPS files within EPS files. Avoid transparencies and Illustrator filters to create shadows; they convert to low resolution files.



We support the **sm@rt** program to improve artwork readiness. We accept artwork prepared by these standards. Please visit the website www.smart-artwork.com for more information.

ARTWORK STORAGE

Artwork will remain on file for 2 years. You must resubmit art after that time.

COPY CHANGES

See individual items.

INK COLOR CHANGES

\$25 (G) to change the color of ink being printed using the exact same artwork on the exact same item. (For example, if someone wishes to the same logo in green on 250 pieces and red on the other 250 pieces of the same 500 piece, 1 color imprint order, they would be charged \$50 (G) set up charge and a \$25 (G) ink color change charge in addition to the normal 500 piece unit price.) PMS color match charges and additional color running charges, if applicable, will apply.

PROOFS

Online proofs are no charge. E-mail or fax proofs requested to be sent outside of our online system will incur a \$10.00 (X) charge.

Product Proofs

First Column Pricing plus appropriate set up charge for that production method.

CANCELLATIONS OR CHANGES TO ORDERS

There will be a **minimum \$40.00 (X)** charge if an order is cancelled. Customer will be required to pay for all work completed at the time of the cancellation or change. Our goal is to provide the fastest service possible. Due to the speed of our order fulfillment, charges for changes or cancellations apply once the order is received. Changes may delay production and shipping.



















Cancelled orders may be subject to a **minimum \$25.00 (X) restocking fee**.

ART RESUBMISSION CHARGE

When new artwork is submitted a **\$10.00 (X)** charge will be applied.

** Changes to previously sent art must be sent to Customer Service to ensure use of new art.*

STOCK IMPRINT COLORS

 White	 Orange PMS 165	 Medium Blue Reflex Blue
 Black Pantone Black	 Yellow Pantone Yellow	 Dark Blue/ Navy PMS 281
 Gray PMS 430	 Green PMS 347	 Purple PMS 266
 Brown PMS 469	 Dark Green PMS 349	 Pink PMS 230
 Burgundy PMS 202	 Teal PMS 320	 Gold Metallic PMS871
 Red PMS 485	 Light Blue Process Blue	 Silver Metallic PMS877

Because the stock colors shown above are printed in four color process, they are not exact representations of the colors used. For more than 2 color imprint, contact Customer Service.

NO PMS COLOR MATCH/MIX CHARGE

Please note "STOCK colors" on your P.O. to avoid a PMS color match/mix charge. If a non-stock color or PMS color is listed, the requested color will be used and a PMS charge will apply.

IMAG COLOR and FOUR COLOR PROCESS

Items printed in this catalog as four color process imprint will be printed using a CMYK build, therefore, they are not eligible for spot colors, metallic colors, fluorescent colors, or PMS color matches.

IMAG COLOR and Dye Sublimation methods are printed four color process directly on the item. The MR09, MR10, KC22, KC23, and KC24 are printed using dye sublimation.

PMS MATCHES (Non-Stock Colors)

\$18.75 (G) per color. If a non-stock color or PMS number is listed on the P.O., the requested color will be used and a PMS charge will apply. Color matches are not guaranteed due to variations in the inks and raw materials. We will use the ink color requested and match as closely as possible. For PMS color matches, we recommend that a product proof be produced to ensure colors are correct.

REPEAT ORDERS

To ensure repeat orders match the previous color, material specs, etc., please include a sample of the previous item with the new order. Due to variations in inks, materials, and press runs, an exact match to previous is not always possible.

STANDARD PRODUCTION TIME

5-7 business days production time on most items with a one color imprint or laser image at catalog quantities. 7-10 business days for IMAG COLOR or four color process printing, including all items on pages 96-99. 10-15 business days for cork items on pages 100-101. 14 business days for stock Make it Pop! lollipops on pages 88-95. Additional time may be needed on orders with specific needs. All production times begin after proof approval. Contact Customer Service for production schedule on orders with specific needs.

RUSH SERVICE

For orders requiring less than minimum standard production time, a rush charge may apply depending on production capacity. Contact the factory for production time confirmation and applicable charges.

OVERRUNS/UNDERRUNS

Every effort will be made to ship the exact quantity ordered. The Magnet Group guarantees no short orders. However, we do reserve the right, in accordance with industry standards, to ship a maximum of 2% over the quantity ordered. The actual quantity shipped will be noted on your invoices and is the quantity that will be billed.

PACKAGING

Items packaged bulk or as specified on individual item pages. Packaging is subject to change as necessary.

SHIPPING & HANDLING

All shipments are F.O.B. Factory. Unless shipping methods or instructions are specified, we reserve the right to ship by the most beneficial means of transportation. Standard handling charges per box apply to all shipments, including 3rd party freight arrangements. Complete shipping instructions must accompany each order. Orders will be shipped directly to distributor if "Ship To Address" is NOT provided upon completion of order.

Due to variances in freight lines and charges, all freight estimates are estimates only. Innovations® is not responsible for final shipping charges.

Master Cartons: Dimensional weight will be applied to master cartons when shipping any method.

Freight Carriers: Freight carriers charge us for address changes caused by incorrect information on purchase orders. Any fees we incur will be invoiced to distributor after we are notified.

Collect, Residential, and Third Party Billing: Any charges refused by or unable to bill to account supplied will be invoiced to the distributor.

Drop Shipments: Billed at \$8.50 (G). Drop shipments include the following: different address same day, same address different dates (due within 30 days), or same address different methods.

Split Shipments: Billed at \$8.50 (G) on different dates due within 30 days.

Palletizing Fee: Billed at \$12.50 (G) per pallet.

C.O.D. Charge: Contact factory.

Foreign Shipments: Call factory for information and charges. All prices based on U.S. dollars and do not include tariffs, duties or brokerage fees.

International Shipment Destination Charges: \$25.00 (G) per shipment, per location.

Additional Charges: Additional charges billed to Innovations® by carriers due to changes in original shipping agreement will be invoiced to the distributor. This includes, incorrect address charges, inside delivery charges or re-consigned freight due to no fault of Innovations®.

PAYMENT TERMS

Net 30 days. All invoices not paid within terms will be assessed a late payment charge of 1 1/2% per month.

RETURNS

All returns must be authorized and accompanied by an RMA#. Any returned items must be packaged to prevent damage in shipment. Items damaged due to poor packaging on return shipment may not be credited. All returned merchandise will be inspected prior to any credit being issued. If no defect is found, merchandise will be returned to the customer at their expense.

Blank goods can be returned within 72 hours of delivery date. Please contact Customer Service for return authorization number. Returns will incur a \$25.00 restocking fee plus all freight charges. Returns received without a prior return authorization will be denied.

BLANKS

- NEXT DAY shipping on orders of 1,000 pieces or LESS.
- 2nd DAY shipping on orders of 1,001 pieces or MORE.
- Blank goods can be returned within 72 hours of delivery date. Please contact Customer Service for return authorization number. Returns will incur a \$25.00 restocking fee plus all freight charges. Returns received without a prior return authorization will be denied.

SAMPLES

- We prefer all samples orders to be submitted in writing via fax or email.
- Sample requests received before 2:00 p.m. Central Time will ship SAME DAY.
- Sample Charges:
 - *Spec Samples (non-returnable) – First Column Pricing plus appropriate set up charge
 - *Random Samples – billed at End Column Pricing plus freight. Third party freight accounts are preferred for shipping.
 - *Blank Samples – billed at First Column Pricing plus freight. Third party freight accounts are preferred for shipping.
 - *Sample invoices totaling LESS THAN \$10.00 are FREE if shipping number is supplied.

LASERING ON METAL OR WOOD

Set Up Charges: \$50 (G) per copy, per location. \$25 (G) per copy, per location for exact repeat orders.

Running Charge: First location included in the original price.

Second Location Running Charge:

\$25 (G) per copy, per location for key chains (pages 102-115 where laser imprint is available), key lights (pages 42-45, 49), and luggage tags (page 132).

\$1.25 (G) per copy, per location for other items in the catalog.

\$3.00 (G) per copy, per location for the F702.

For larger than standard imprint area, contact Customer Service for quote.

For personalizations on lasered or engraved items, \$7.00 (G) for up to 4 lines.

Make it Pop!

CONTACT INFORMATION

Orders should be sent to orders@themagnetgroup.com. Art can be emailed to art@themagnetgroup.com referencing your purchase order number in the subject line. Any questions can be directed to Customer Service.

BASIC COLORS/FLAVORS

The possibilities are endless; however, we recommend one of the seven most popular flavor combinations from the last 20 years: red/cherry, blue/cotton candy, green/apple, orange/orange, yellow/lemon, purple/grape and pink/bubblegum. However, if you feel the urge to be adventurous, we will be more than glad to help!

SET UPS

\$50 (G) on all orders

COPY CHANGE

\$25 (G) per version

STANDARD PACKAGING

Individually wrapped in boxes of 24. See representation on page 95 for packaging options. Packaging must be specified on purchase order. Exact quantities can be ordered with a 250 piece minimum.

PROOFS

- An email proof will be processed on all orders.
- For a product proof for stock items, please contact Customer Service.
- A product proof is required on custom orders at no charge; The four color process imprint will be a non-edible representation.

STANDARD PRODUCTION TIME

- 14 business days from receipt of order and approved art on catalog quantity orders.
- For high quantity orders and detailed custom projects, please contact Customer Service to discuss a production schedule.

CUSTOM PROJECTS

- A custom order will require a product proof (at no charge); for 4cp imprint it will include a non-edible representation of the imprint. Standard Production for catalog quantity orders is 14 business days from receipt of order and approved art. For high quantity orders and detailed custom projects, please contact Customer Service to discuss a production schedule.

TOOLING CHARGE

Custom shaped 4cp imprints may incur additional tooling charges, contact Customer Service for a quote.

ADDITIONAL OPTIONS

No additional charge is incurred for the options listed below but a formal request for these must be made on your purchase order.

- Antique Frosting - A rustic sugar coating on the raised surfaces of a 2D/3D lollipop, see page 95 for reference.
- Swirl - The mingling of two distinct logo colors that give a swirled effect to your design, see page 95 for reference.

OTHER OPTIONS

- Glitter - An edible glitter additive that adds a sparkle to any design, is available for an additional cost. Please contact customer service.
- Sugar free lollipops are available on all colors and flavors. MOQ is 300 pcs and an additional charge of .10 (G) per pc applies. Contact customer service for additional information.

EDIBLE IMPRINT

- May be 4cp or spot colors
- PMS match is not attainable in either case
- Must have a 3/32" border around imprint area to allow for placement on lollipop

ART INSTRUCTIONS

Please submit original art files to art@themagnetgroup.com, referencing the purchase order number. If revised art is sent, it is the customer's responsibility to advise Customer Service of the new art. Changes to previously sent art must be sent to Customer Service to ensure use of new art. Art resubmission charge of \$10.00 (X) will apply.

The following software programs are supported:

- Adobe Illustrator
- Adobe Photoshop
- Adobe Acrobat

The following file types are acceptable:

- Vector (preferred)
- Tiff (CMYK, minimum of 300 dpi resolution final size with 3/32" bleed)
- EPS (CMYK, minimum of 300 dpi resolution final size with 3/32" bleed)
- JPEG (CMYK, minimum of 300 dpi resolution final size with 3/32" bleed)
- PDF (Press Quality)
- ZIP (compression file)

Be sure to send all linked files, including TIFF and EPS files for artwork placed in your document even if previously embedded, as well as all printer and screen fonts used.

TYPE SIZE

10 point font size
Small registers/trademarks with fine lines may appear as a dot on product.
Convert all fonts to outlines
Line Thickness: Minimum line thickness: 1 point
One point minimum line thickness for reverse copy or art.

Prices good through December 31, 2013

Due to changes in technology or technique, imprint areas may change without notice, see www.themagnetgroup.com for latest information.