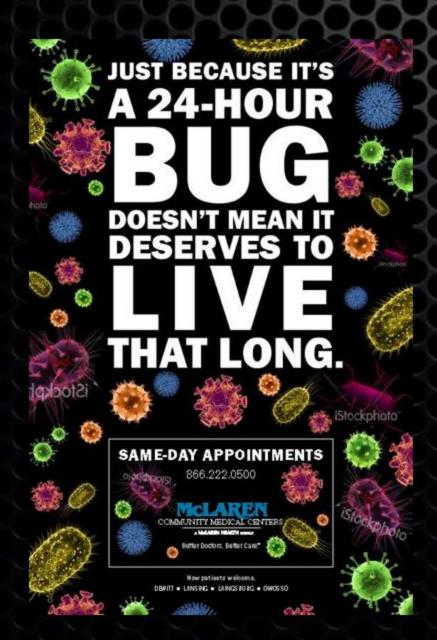
Case Histories by



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ASI 68507 PPAI 112424 UPIC MAGNET SAGE 52498





Item: Super Seal Card

Customer: Healthcare-Community Medical Center

Use: Sent to local patients/residents regarding their urgent care/same day appointments service.











Item: Super Seal Card w/Perfed Coupon & Custom Magnet

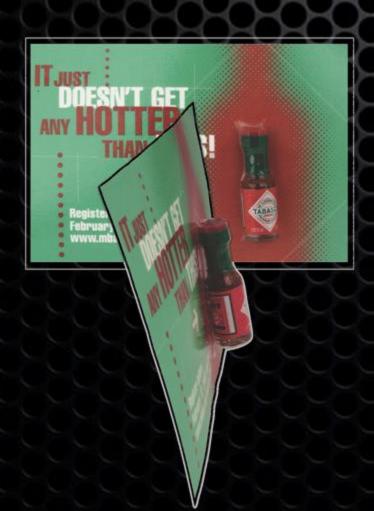
Customer: Large Pizza Franchise

Use: A direct mail piece for several different locations of a pizza restaurant. Each store also ordered extras of the custom shaped magnet as a giveaway for customers who stopped by.









Item: Skin Packaged Postcard

Customer: Business That Regularly Attends Tradeshows

Use: A tradeshow giveaway that both prevents customers from walking away with two many small items (like a pen) while also including some company.







Item: WORD01 – Message Magnet

Customer: Sovereign Bank

Use: Customer ordered 200,000 pieces with custom words, attached to postcard and handed out on streets in Boston, NYC, Chicago and DC to promote new checking accounts.







Item: Custom Kiss-cut Magnet with Vinyl Pouch

Customer: Camino Federal Credit Union

Use: Given away at the bank to encourage parents to open savings accounts for kids. Also used in the classroom to teach children the concept of adding and subtracting money.









Maximize your Nutrition - Maximize your Potential

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Item: Dry Erase Board

Customer: Herbalife

Use: Point of purchase dryerase board distributed after online purchase of product. It's used to chart your daily use of Herbalife.







Item: Custom Kiss-cut Magnet

Customer: Nintendo Wii

Use: At an event in New York
City a dress up doll magnet with
two players and Wii controllers
were polybagged and handed
out to all attendees.







ASI 68507 PPAI 330919 UPIC MAGNET2 SAGE 52498



Item: DT01 Dot Magnet

Customer: Walgreens

Use: Giveaway at a tradeshow with the focus of keeping important healthcare documents (i.e. scripts, etc) pinned up on their fridge as a reminder to refill them, etc.







Item: K15 – Silicone Oven Mitt combined with a postcard/magnet

Customer: Hospital

Use: Given to cardiac care patients to bring awareness to maintaining heart health. The oven mitt was imprinted with the hospital logo. A postcard and magnet containing tips on maintaining a healthy heart was inserted into the mitt.







Customer: Bank

Use: Used at a company outing as an item that would have meaning to opening up new bank accounts. They wanted something that was functional, yet kids would have fun with as well. They used the strainer with a slogan "Are your interest rates draining your bank account"? The kids used the strainer with bubbles for the day.







Item: PEN09 – Decision Pen

Customer: Restaurant Chain

Use: As an item that they could incorporate 6 different restaurants in one chain. They customized the base in the shape of a Chili & put the names of the 6 different restaurants.

They handed this out as a give away to regular customers.







ASI 68507 PPAI 260424 UPIC BAGFCTRY SAGE 52498



Item: BG660 Featherlite Drawstring Backpack

Customer/Promotion: Breast Cancer Awareness Event

Use: Giveaway at a major event for Breast Cancer Awareness-24 hour walkathon. Used to keep all walkers water, etc. they needed with them as they walked, since they couldn't leave the track for specific amounts of time during their leg of the event.







Item: BG430NL, Value Tote - Natural

Customer: Summer Camp

Use: Used as a welcoming gift.
The logo created an imprinted area where the child could write their name clearly.







Item: BG159 – Celebration Bucket Cooler

Customer: Pep Boys Auto

Use: Used cooler as way to cobrand for summer picnic event, filled up with samples of product from different auto distributors and imprinted with their logo, used as raffle prizes.







Item: BG921 - Trunk Organizer

Customer: Financial

Use: A company was doing a golf outing and wanted an item that was less than \$5.00. They used this piece as a golf shoe bag and added golf T's and golf balls.





BENCHMARK CRYSTAL & CLOCKS

ASI 68507 PPAI 11438 UPIC BENCHMRK SAGE 52498



Item: 9711 - Interstellar

Customer: Large Company

Use: An award for a company's account executives at the end of the year. Each name and the company logo were printed on the plate. The company's mission statement was inserted into the picture frame area.







Item: 7109 Album Clock

Customer: Hospital

Use: After adding a new wing and renovating some sections of their facility pictures of the ground-breaking as well as the 'before-and-after pics' of the renovations we inserted into the album and given as a gift to the Board of Directors.







Item: IC318 - Glowing Egg

Customer: Constellation Energy

Use: A holiday award for all employees, had sitting out at each place for dinner, when President of company got up to speak they turned the lights off and they all glowed in the dark to signify that each person makes the company a success.







The Power of the Group



Item: Magnet, Cooler and Magnetic Brick

Customer: DirecTV

Use: Customer Service
Appreciation Gift distributed to reps at each DirecTV call center.
It combined a picture frame magnet, magnetic brick, and was packaged in a Bag Factory cooler.



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