

Deliver **Your Message**  
the way your clients receive  
it best... with some

**ZING!**

### SAVE TREES AND \$!

4GB Flash Drive: 3,000 minutes of audio 50,000 full-color pages 4 hours of video Average unit cost: <b>\$6.47</b> Trees are saved!	Full-color catalog: No audio possible 96 full-color pages No video possible Average unit cost: <b>\$13.25</b> 86 Catalogs = 1 entire tree
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Providing technology reaches more audiences and has wider appeal

The ability to appeal to the eco-conscious market also widens your net of influence in today's "green" economy.

Source: "The E-Bulletin" www.consumers.com February 2011

### GO GREEN TO SECURE YOUR PARTNERS

**88%**

of consumers think companies should try to achieve their business goals while improving the environment.

Source: Forbes Magazine December 2010 "Consumers Overwhelmingly Wert GST"

**83%**

of consumers think companies should support charities and nonprofits with financial donations.

Source: Forbes Magazine December 2010 "Consumers Overwhelmingly Wert GST"

Most companies spend way too much money to kill so many trees. They alienate all those potential clients that would prefer to do business with them, if they would just do things more eco friendly.

**Look** At The Cost Difference Above– That's not even including the cost of distributing a full catalog.

**Read** The Stats Above – 88% of Consumers Would Prefer You over Your Competitor – If you would go eco friendly.

If you had the **choice** to read or watch a video about something, which would **you** choose?

Deliver your products the way your clients would prefer to receive them. Video/Audio is a much more effective way to show how your products/services will make your clients' life better, stronger, faster, sexier...etc. You can do it all while saving thousands of dollars!

### BACK TO THE POINT...

**SAVE TREES** – Capitalize on this emerging market! Open yourself up to the growing eco-conscience market before your competitors do – They will take business from you if you dont!

**Push Your E-Catalog** – This shows how eco-efficient you are. Your clients will love it and will thank you for it.

**Push Your Website** – You spent thousands of dollars on your website, give your clients a link. After all, it is one of your Best Business Tools.

**Push Your Social Media** – Put a link to your Facebook and Twitter pages...Gain fans like crazy!

**Create Informative Videos** – Show off your products/services and how they make your clients' life so much better! (They will feel it, rather than just read about it)

**YOU CAN DO ALL OF THE ABOVE AND SAVE \$ TODAY!**