

Personalization

Add Personalized Imprints to Spiral Appointment Calendars & Select Planner Covers:



**All personalized imprints are printed in one color, black only**  
(not available on Leatherette or Vinyl covers.)

Personalization with electronically supplied list charge: \$0.20 (G) ea. name plus \$30.00 (G) set-up per order. Includes changing 1 line of type only for each personalization. All calendars bulk shipped to 1 address.

Electronic files must be submitted as an Excel® spreadsheet. Spreadsheets must be set up with individual names (First, Middle, Last) all in one cell with a new row and cell for each name to be printed.

Tru Art® Advertising Calendars cannot be responsible for errors in submitted electronic files.

Additional production time will be required for each order – ship dates to be determined based on date of list receipt.

Individual mailing services are available — see page 155.



Holiday Envelope For Spiral Appointment Calendars

CHOOSE FROM 4 DESIGNS (please indicate style E1-E4)  
Envelopes, packed bulk ..... ea. \$0.24 (G)

Envelopes, calendars inserted ..... ea. \$0.34 (G)  
Envelopes, chipboard protectors & calendars inserted: ea. \$0.42 (G)



See Page 155 for more information about Tru Art's Direct Mail Services.