The TONELine

2024 Catalog

Your American Source for Lapel Pins AMERICA'S #I RATED SUPPLIER OF EMBLEMATIC JEWEL " Quickest Delivery Times



• AMERICAN MADE • IMPORT PRODUCTS •

Cloisonne Hard Enamel - LS-I

Hard fired cloisonne, the top quality gift award. Each emblem is die struck. Enamel pigments are then fired and polished to highlight the finished product. Enamel fills to same level as metal- smooth finish. Metal lines must be used to separate colors. Most PMS colors can be matched.



 For reorder-must use same delivery schedule pricing as previous order.

HARG

 For sample orders - must use same delivery schedule for order.

1″

1-1/4"

5.00

6.20

2.60

3.10

2.00

2.60

1.90

2.50

1.80

2.40

1.70

2.30

(A)

Cloisonne Soft Enamel - LS-2

Less expensive version of hard enamel, colors are mixed to match PMS color numbers, then filled into the recessed area of emblem. Metal is raised above the soft enamel color fill. Photo etched or die struck process. Metal lines must be used to separate colors. PMS colors can be matched.



 Add 1-2 days to delivery time for artwork or paper proof.

RUSH

- For sample for approval: Add 1-2 weeks delivery to schedule.
- For reorder-must use same delivery schedule pricing as previous order.
- For sample orders must use same delivery schedule for order.

QUANTITY	100	250	500	1000	2500	5000
1-2 WEEKS						
up to 3/4"	9.00	5.30	5.00	5.80	5.70	5.60
1″	10.00	6.00	5.70	5.40	5.30	5.20
1-1/4″	11.00	7.20	6.70	6.40	6.30	6.20
2-3 WEEKS						
up to 3/4"	6.00	3.10	2.60	2.40	2.30	2.20
1″	7.00	3.50	3.00	2.80	2.70	2.60
1-1/4″	8.00	4.40	3.90	3.70	3.60	3.50
3-4 WEEKS						
up to 3/4"	3.50	1.80	1.40	1.30	1.20	1.10
1″	3.90	2.00	1.60	1.50	1.40	1.30
1-1/4″	4.20	2.30	1.90	1.80	1.70	1.60
						(A)

For LS3 add .20(A) to LS2 prices above For soft enamel with epoxy we offer a crystal clear epoxy dome available to seal in colors and give a 3-dimensional look.

Die Struck Antique - LS-4

Each emblem is struck into a steel block die, creating sharpness and clarity. They are then finished off in an antique plating to enhance raised and recessed areas.



QUANTITY	100	250	500	1000	2500	5000
1-2 WEEKS						
up to 3/4"	9.00	5.50	5.10	5.00	4.90	4.80
1"	10.00	6.00	5.70	5.60	5.50	5.40
1-1/4″	11.90	7.00	6.80	6.70	6.60	6.50
2-3 WEEKS						
up to 3/4"	6.00	3.00	2.50	2.30	2.20	2.10
. 1"	7.00	3.50	3.00	2.80	2.70	2.60
1-1/4″	8.00	4.40	3.90	3.70	3.60	3.50
3-4 WEEKS						
up to 3/4"	3.20	1.60	1.40	1.30	1.20	1.10
1"	3.90	1.80	1.60	1.50	1.40	1.30
1-1/4″	4.20	2.10	1.90	1.80	1.70	1.60
						(A)

Please add: .20(A) for each soft enamel color added. .30(A) for each hard enamel color added. Above prices do not include color

PRICES INCLUDE:

Spur-nail/military clutch, and individual polybag. Emblems can be plated Antique gold or Antique silver. One time die charge: \$125.00(V) for 3/4" and 1" and \$150.00(V) for 1-1/4". See General Information page 20 for all other information.

- · Add 1-2 days to delivery time for artwork or paper proof.
- For sample for approval: Add 1-2 weeks delivery to schedule. · For reorder - must use same delivery schedule pricing as
- previous order.





The ultimate in emblem design. Extra high hand polish with sandblasted matte gold background. 24 kt. two-tone goldplating. This emblem will appeal to your most discriminating customer.

Die Struck High Polished 2-Tone - 15-5



LS5

PRICES INCLUDE:

Spur-nail/military clutch and individual polybag. Emblems can be plated gold & silver. One time die charge: \$125.00(V) for 3/4" and 1" and \$150.00(V) for 1-1/4". See "General Information" on page 20 for all other information. For LS7 add color - Prices do not include color.

- LS5 & LS7 available in Sterling, 1/10th 10ktGF, 10kt, 14kt
- · Add 1-2 days to delivery time for artwork or paper proof.
- · For sample for approval: Add 1-2 weeks delivery to schedule.
- · For reorder must use same delivery schedule pricing as previous order.
- · For sample orders must use same delivery schedule for order.



Item Number LS-5 & LS-7

QUANTITY	100	250	500	1000	2500	5000
1-2 WEEKS						
up to 3/4"	9.00	5.50	5.10	5.00	4.90	4.80
1″	10.00	6.00	5.70	5.60	5.50	5.40
1-1/4″	11.90	7.00	6.80	6.70	6.60	6.50
2-3 WEEKS						
up to 3/4"	6.00	3.00	2.50	2.30	2.20	2.10
1″	7.00	3.50	3.00	2.80	2.70	2.60
1-1/4″	8.80	4.40	3.90	3.70	3.60	3.50
3-4 WEEKS						
up to 3/4"	4.60	2.30	1.50	1.40	1.30	1.20
1″	5.00	2.50	1.70	1.60	1.50	1.40
1-1/4″	5.40	2.70	2.00	1.90	1.80	1.70
						(A)

Please add: .20(A) for each soft enamel color added. .30(A) for each hard enamel color added.

Cut Out Letters LS-6

Die struck process used to create strength in letters. Rubber mold castings not recommended for this process. Different type style and size will determine the areas that can be cut out.



with Enamel Color Added =











INCI L	0-0				
100	250	500	1000	2500	5000
5.00	2.50	2.20	2.10	2.00	1.90
5.80	2.90	2.50	2.40	2.30	2.20
7.00	3.50	3.00	2.90	2.80	2.70
V COST II	MPORT				
4.00	1.90	1.50	1.40	1.30	1.20
4.20	2.10	1.70	1.60	1.50	1.40
5.00	2.50	1.90	1.80	1.70	1.60
					(A)
	100 5.00 5.80 7.00 V COST II 4.00 4.20	5.00 2.50 5.80 2.90 7.00 3.50 V COST IMPORT 4.00 4.20 2.10	100 250 500 5.00 2.50 2.20 5.80 2.90 2.50 7.00 3.50 3.00 V COST IMPORT 4.00 1.90 1.50 4.20 2.10 1.70 1.70	100 250 500 1000 5.00 2.50 2.20 2.10 5.80 2.90 2.50 2.40 7.00 3.50 3.00 2.90 V COST IMPORT 4.00 1.90 1.50 1.40 4.20 2.10 1.70 1.60	100 250 500 1000 2500 5.00 2.50 2.20 2.10 2.00 5.80 2.90 2.50 2.40 2.30 7.00 3.50 3.00 2.90 2.80 V COST IMPORT 4.00 1.90 1.50 1.40 1.30 4.20 2.10 1.70 1.60 1.50

Please add: .20(A) for each soft enamel color added or sandblast. .30(A) for each hard enamel color added.

Above prices do not include color or sandblast.

PRICES INCLUDE:

Spur-nail/military clutch, and individual polybag. Emblems can be plated gold,silver or black finish.

One time die charge: \$250.00(V) for up to 1-1/4". Die charge includes up to 10 inside holes, please add \$15.00(V) for each additional hole to be cut out. Add .10(V) to unit cost for each extra inside hole over 10.

• Please Note: Not all artwork (letter type) can be done in this process. Please check before ordering.

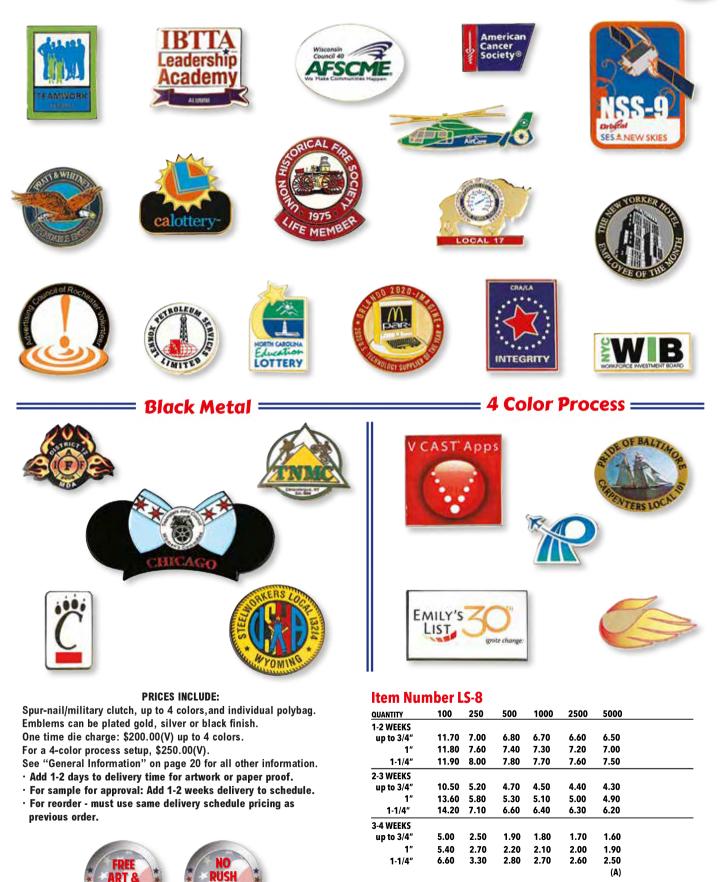
- Add 1-2 days to delivery time for artwork or paper proof.
 For sample for approval: Add 1-2 weeks delivery to schedule.
- · For reorder must use same delivery schedule pricing as previous order
- · For sample orders must use same delivery schedule for order.





Hard Enamel with Silkscreen - LS-8

By means of silkscreen overlay, your logo can be reproduced without separation of color by metal lines. Other names as "laser enamel" & "printing on enamel" are also used to describe the same process. Any logo may now be processed in the cloisonne method.



Please add: .20(A) for each silk screen color added over 4. .30(A) for each hard enamel color added over 4.



Printed Pins with Epoxy - LS-9

Imitation cloisonne at half the price of genuine enamel. Silkscreen colors are applied to metal, gold or silver then epoxy domed for lasting protection. An excellent look.













Item Number LS-9

QUANTITY	100	250	500	1000	2500	5000
2-3 WEEKS						
up to 3/4"	4.40	2.20	1.70	1.60	1.50	1.40
1"	4.80	2.40	1.80	1.70	1.60	1.50
1-1/4"	5.20	2.60	1.90	1.80	1.70	1.60
3-4 WEEK LOV	V COST I	MPORT				
up to 3/4"	3.20	1.60	1.10	1.00	0.90	0.80
1"	3.60	1.80	1.30	1.20	1.10	1.00
1-1/4"	4.00	2.00	1.50	1.40	1.30	1.10
						(A)

Please add: .20(A) for each added silkscreen color over 4. \$100.00(V) sample charge for orders under 1000 pcs.

PRICES INCLUDE:

Up to 4 colors spur-nail/military clutch, and individual polybag. One time die charge: \$100.00(V) for first 2 colors, \$35.00(V) for each additional color. No extra charge for custom shapes. For a 4-color process setup, \$250.00(V) • Color art required for 4 color process.

- Add 1-2 days to delivery time for artwork or paper proof.
- For sample for approval: Add 1-2 weeks delivery to schedule.
- · For reorders must use same delivery schedule for order.





Photo Pins with Epoxy - LS-12

Actual photograph reproduction allows your logo or picture to be reproduced exactly as it appears. An epoxy dome is added for lasting protection. Truly a superior emblem.



Item Number LS-12

QUANTITY	100	250	500	1000	2500	5000
1-2 WEEKS						
up to 3/4"	6.00	3.30	3.10	3.00	2.90	2.80
1"	6.50	3.50	3.30	3.20	3.10	3.00
1-1/4"	7.00	3.70	3.50	3.40	3.30	3.20
(stock shapes	(A)					
		Р		NCLUDE:		

Spur-nail and military clutch and individual polybag.

Color art required. Add \$125.00(V) for one time setup charge.

- · Add 1-2 days for paper proof.
- · Add 2-3 days for sample approval.

RUSH SERVICE: Available at no charge, check for availability.

ART REQUIRMENTS:

- · Color art required · Vector art
- · EPS or PDF preferred
- · See stock shapes below



Send in your stock shape request and we will fit to closest size. Other shapes are available as well.

- Circles 5/8", 3/4", 7/8", 1", 1-1/4"
- Squares 1/2", 3/4", 7/8", 1", 1-1/4"
- Rectangles 3/4" x 9/16", 1" x 3/4", 1-1/16" x 7/8", 1-1/4" x 1"
- Rectangles w/Round Corners 1" x 1/2", 1-1/16" x 5/8", 1-1/4" x 1", 3/4" x 1-1/4", 1" x 3/4" • Triangles 1"
- Ovals 7/8", 1-1/16", 1-5/16"

- Flags Small Single Flag, Large Single Flag, Double Flag, Double Flag w/Panel
- Shields 3/4" Round w/Panel, call for other shapes
- States All States Available
- Miscellaneous Heart, Balloon, Apple
- Round with Panel 3/4"



Golf Items Great for golf outings and corporate functions. LS-DT, LS-HC, LS-BT

Commerce	Bag Tag w/Leather Strap
Bank	GOLF TOOLS 50 100 250 500
	LS-DT-1" Divot Tool w/Magnetic Ball Marker 19.50 13.50 13.00 12.50
Hat Clin	LS-HC-1" Hat Clip w/Magnetic Ball Marker 11.50 7.50 7.00 6.50
Hat Clip	LS-BT-2" Bag Tag Die Cast w/Leather Strap 14.00 10.00 8.50 8.00
Divot Tool w/Magnetic Ball Marker	(A) PRICES INCLUDE: • Ball marker plus holder • Silver finish, poly bagged • One time die cost \$125.00 (v) • 3-4 week delivery • Silver finish gely bagged • One time die cost \$125.00 (v) • 3-4 week delivery

Photo Name Badges with Epoxy LS-PNB

Use for employee recognition and company awareness



3" x 1.5"

PRICES INCLUDE:

- Namebadge w/individual name, bar pin attachment and poly bag
- One time die cost \$125.00 (v)
- · 1-2 wk delivery
- Please add \$4.00 (a) for magnet attachment on back.
- \cdot All names must be done at time of order
- \cdot No release program

EDWARD M. KENNEDY INSTITUTE FOR THE UNITED STATES SENATE Chris Mirabella 3" x 1" NAMEBADGES 15 25 50 100 LS-PNB 3" x 1" 30.00 18.00 13.00 10.00 LS-PNB 3" x 1.5" 33.00 19.00 16.00 11.00

9.50 8.50 (A)

250



Celluloid Buttons LS-CB

Photo print with celluloid plastic protection covering imprint on aluminum metal. This colorful item makes a great impact at a low economical cost.



· No setup

PRICES INCLUDE:

· Bulk pack

Barpin closure · Delivery time: 1-2 weeks.

Ask me about the Thinkfinity community Share resources. Get organized. Connected. Thinkfinity Community

Item Number LS-CB

QUANTITY	100	250	500	1000	2500	5000
2.25" round	2.20	1.30	1.10	1.00	0.90	0.80
2" square	2.40	1.60	1.20	1.10	1.00	0.90
3" rect, oval, round	2.60	1.70	1.30	1.20	1.10	1.00

Price Upon Request 2-3 Week Delivery

gettin	Great way to display school or functio g a medal, it creates a	n. People ta	ke pride	2 IN	Me	da	ls w	vith Neckribbons LS-CM, LS-PM
	thread the second			the Pool	Phot	S-PM o Meda ok Deliv	-	NOT THE REPORT OF THE REPORT O
		Medals with	NECKRIBBO	NS				PRICES INCLUDE:
		QUANTITY		100	250	500	1000	• Loop, jump ring, 30" neckribbon and poly bag
FREE	NO	LS-CM	2"	10.00	7.00	6.50	6.00	 No color or up to 4 enamel colors - 1 sided imprint Please add \$2.00 (a) for 2nd side imprint.
ART &	RUSH		2-1/2" 3"	12.00 18.00	9.00 14.00	8.50 13.50	8.00 12.00	• One time die cost \$125.00 (v) for photo medal LS PM
DESIGN	CHARGES	LS-PM	2-1/2"	10.00	7.00	6.50	6.00	and the following for LS CM - 2" 200 (v), 2.5" - 250 (v),
			-				(A)	· 3" - 300 (v) Delivery 3-4 weeks
		Die struck o	or Die ca					challenge Coins





NO RUSH CHARG

PRICES INCLUDE: Up to 4 colors of soft enamel on each side and gold or silver finish brite or antique. Die costs : $1 \frac{1}{2^{\circ}}$ - 150.00 (v) 1 3/4" - 175.00

(v) 2" - 200.00 (v) each side - 3-4 Wks Delivery

Item I	Number	LS CO	C, LS	PC	
QUANTITY		100	250	500	1000
LS-CC	1-1/2"	10.00	5.00	4.50	4.00
	1-3/4"	14.00	7.00	6.50	6.00
	2"	16.00	8.00	7.50	7.00
LS-PC	1-3/4"	14.00	9.00	8.50	8.00



Rubber Coaster

PRICES INCLUDE: Up to 4 colors spur-nail/military clutch, and individual polybag. One time die charge: \$125.00(V) for up to 1" and \$150.00(V) for up to 2".

•	Delivery	time:	2-3 weeks	•	Sample:	add	1-2	weeks	
	-			_					

Key tag add:	.50	Medal Ribbon add:	2.00
Zipper pull add:	.40	Magnet add:	.50
Jumbo Paper Clip add:	.50	Luggage Tag add:	1.50 (A)

Item I	lum	ber LS	S-15	
QUANTITY		500	1000	

QUANTITY	500	1000	2500	5000
1"	1.30	1.20	1.10	1.00
1-1/4"	1.40	1.30	1.20	1.10
1-1/2"	1.50	1.40	1.30	1.20
1-3/4"	1.60	1.50	1.40	1.30
2"	1.70	1.60	1.50	1.40
				(A)

= Silicone Rubber Bracelets LS-I5 SB —



Prices include set up and die cost with one color silk screen or debossed imprint no color. For debossed and one color add .10 (A)

Item Number LS-15 SB

QUANTITY	250	500	1000	2500	5000	10,000
	5.00	2.00	1.00	0.90	0.80	0.70
Each additional color add .10(A)					(A)	



Same process used for lapel pins are made larger and used as key tags.

Key Tags



Call for prices on Union Label key tags and 2-3 week delivery



NO-Z OUILENA	mei				
1-1/2"	6.00	3.00	2.40	2.30	2.20
2"	8.00	4.00	3.40	3.20	3.00
KS-3 add .30	(A) per si	de			
KS-4 Die Stru	ck Antiqu	e			
1-1/2"	7.60	4.00	3.40	3.20	3.00
2"	8.60	5.00	4.40	4.20	4.00
KS-5 Die Stru	ck High P	olished			
1.5"	8.00	4.70	4.20	4.00	3.80
2"	9.00	5.50	5.10	4.90	4.70
KS-9 Printed	Key Tag w	/Ероху			
1-1/2"	7.00	3.50	1.90	1.80	1.70
2"	8.00	4.00	2.60	2.40	2.20
KS-15 Rubber					
1-1/2"	7.00	3.50	1.90	1.80	1.70
2"	8.00	4.20	2.10	2.00	1.90
					(A)

EP-I

Embroidered Patches 100% full color embroidered patches. Patches can be custom designed to fit your needs. Patches can be washed or cleaned and are extremely. to fit your needs. Patches can be washed or cleaned and are extremely durable for a long lasting image.



Item Number EP-1

QUANTITY	100	300	500	1000	2500
2"	3.50	1.70	1.50	1.40	1.20
2-1/2"	4.00	2.00	1.80	1.60	1.40
3"	4.50	2.30	2.00	1.90	1.80
3-1/2"	6.50	2.80	2.40	2.20	1.90
4"	8.00	3.20	2.80	2.40	2.20
4-1/2"	9.50	3.60	3.20	2.80	2.70
					(A)



PRICES INCLUDE:

- Free Setup & Die Cost · Heat Seal Backing for Iron On
- Up to 6 Standard Thread Colors Bulk Packaging • 100% Embroidery Coverage
 - · 2-3 Week Delivery

SIZING: Add length & height together then divide by 2. Example: $2'' + 4'' = 6'' \div 2'' = 3$

EXTRA CHARGES: Velcro or adhesive add .50 (A), metallic thread add .10 (A), pre pro sample add: \$125.00 (V)







EREF

RT

RUSH

- \cdot Pre pro sample add 1-2 wks delivery time
- Additional Items: Carabiner, small ribbon for lapel pin, metal clip & split ring for ribbon keytag - please add \$1.00 (A)

New & Unusual Items - Price Upon Request



Custom Bookmark with Tassel

Service Awards

—— Years of Service —



REARCH

Hanging Tabs - Priced as separate emblem with die charge for each.

Stock Dies

Items are not always in stock, the dies are stock. Please allow some lead time for items. Please follow the matching price list for the process they are made.



= Trades, Organizations, Institutions ==

Unions are a strong group of people who feel a sense of pride to belong together. Lapel pins give them that feeling. Each pin is uniquely designed to emphasize their particular group. Any process can be used to create them.





Packaging



SUPPLIER MEMBER

MEMBER

