



HANDPICKED HOLIDAY

COLLECTION

HOLIDAY PRINT & PROMOTIONAL GUIDE

ABC PROMOTIONAL
MARKETING INC
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Everyone knows that when it comes to holiday gifts, it's the thought that matters most, and this is the year of personalization in the print and promotional products industry. By adding a little bit more to your gifts, you create meaningful connections, stand out from the crowd, add the dimension of word-of-mouth marketing, and increase customer engagement. This campaign will help you show appreciation for the important clients, prospects, and employees in your life through the use of personalized holiday gifts.



TAILOR-MADE

The featured products in this campaign are tailor-made for the holiday season. The elegant Black Marble Cheese Board Set with Knives is the perfect set to host the holiday party of the year! And the custom display mailer box that comes with it includes a pop of vibrant color and a place for the perfect image to convey the right message for your needs.



BLACK MARBLE CHEESE BOARD SET WITH KNIVES | 00573



12 IN. X 10 IN. X 4 IN. CUSTOM DISPLAY MAILER BOX | 00574



THE WEATHER OUTSIDE IS FRIGHTFUL

When it's cold outside and the last thing you want to do is leave the house, well, you don't have to! The items in this curation are great for a cozy night in. Nestle in with a warm hoodie and a comfy blanket for a peaceful night at home by the fire.



HEATHERED SHERPA BLANKET | 00575

TENTREE SPACE DYE ZIP HOODIE | 00576

BAMBOO 4-PIECE KITCHEN TOOL SET AND CANISTER | 00577

ZEN TEA 2.7OZ MINI TIN CANDLE | 00578

WOODEN RING TOSS GAME | 00579

TENTREE ORGANIC COTTON JUNIPER BLANKET | 00580



IT'S BEGINNING TO LOOK A LOT LIKE KIT-MAS

Why settle for just one gift when you can get a whole kit or set? These make wonderful gifts and include elements that pair great together. Items in this curation include an emergency auto kit, grill master set, and executive wine collectors set among other ideas that are sure to please.



THOR COPPER VACUUM GIFT SET | 00581

AMBASSADOR POWER GIFT SET | 00582

MODESTO PICNIC CARRIER SET | 00583

EXECUTIVE WINE COLLECTORS SET | 00584

GRILL MASTER SET | 00585

EMERGENCY AUTO KIT | 00586



THE MOST WONDERFUL TIME OF THE YEAR

Employees look forward to the office holiday party all year, why not give them something they can take home from the party and use year-round? A ceramic mug, a half zip knit jacket, and a personal care kit are some practical items that show you care, but also provide practical uses for the recipient.



**TAHOE TEA & COFFEE CERAMIC MUG
WITH WOOD LID 16OZ | 00587**

**OVERSIZED WEARABLE WFH COZY FLEECE
SHERPA BLANKET | 00588**

**OASIS 3 PIECE MASSAGE AND
RECOVERY KIT | 00589**

**VANITY 7-PIECE PERSONAL CARE
KIT | 00590**

**BAMBOO CUTTING BOARD WITH
KNIFE | 00591**

**MEN'S VORLAGE HALF ZIP KNIT
JACKET | 00592**



THIS PRODUCT IS ECO-FRIENDLY



FEATURES A GIVE BACK PROGRAM



MADE IN NORTH AMERICA

OVER THE RIVER AND THROUGH THE WOODS

AAA estimated 112.7 million people would journey 50 miles or more away from home from December 23 to January 2 of last year.(1) This curation offers just the thing for holiday travelers. Insulated jackets, duffel bags, and packing cube sets are just a few of the items in this collection that will give travelers everything they need for a comfortable and smooth trip this holiday season.



**MOPHIE® POWERSTATION GO
RUGGED COMPACT** | 00593

**TELLURIDE PACKABLE INSULATED
VEST** | 00594

PACKING CUBES 3 PIECE SET | 00595

**SILVERTON PACKABLE INSULATED
JACKET** | 00596

**FIELD & CO.® CAMPSTER 22 IN.
DUFFEL BAG** | 00597

**ELLEVEN™ VERSA TRAVEL
POUCH** | 00598

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CUSTOM PRINT PACKAGES TIED UP WITH STRINGS

Every gift is better when it's wrapped up in packaging that pops! Leave the boring gift bags at home and instead consider something from this collection, like the gable box, end open mailer, or top-open gift mailer to spice up your gift and make it more appealing before the recipient even opens it!



CUSTOM DISPLAY MAILER BOX

8 in. x 8 in. x 5 in. | 00599
9.5 in. x 7.75 in. x 4 in. | 00600
11.25 in. x 9 in. x 3 in. | 00601
9 in. x 6 in. x 4 in. | 00602



END-OPEN MAILER

10.75 in. x 12.5 in. x 1.5 in. | 00608



CUSTOM SHIPPING BOX

12 in. x 12 in. x 5.5 in. | 00603
13 in. x 13 in. x 10 in. | 00604



GABLE BOX

8.5 in. x 5.5 in. x 4 in. | 00609



TOP-OPEN GIFT MAILER

4 in. x 4 in. x 8 in. | 00605
4.25 in. x 4.25 in. x 12.5 in. | 00606



CRINKLE PAPER

10 lb. Carton | 00610



SQUARE MAILER

12 in. x 12 in. x 2.25 in. | 00607



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MADE IN NORTH AMERICA

From design and printing, to online ordering, shipping and fulfillment, we can help you use personalized gifting in your business to show the important clients, prospects, and employees in your life you value them and their role in your process.

HERE'S HOW OUR PROCESS WORKS

1

Listen

We start by learning about your unique industry so we can put together something that aligns with your brand's goals.

2

Curate

We create meaningful, effective print and promo experiences featuring marketing materials, packaging, and unique design.

3

Deliver

We set up an online ordering site, collect orders, and manage the shipping and fulfillment process for you.

CONTACT US TODAY

Contact us today and together, we can help you create a personalized gifting strategy for this holiday season to show appreciation for the ones most important to your process.

REFERENCES

<https://newsroom.aaa.com/2022/12/nearly-113-million-people-will-travel-from-december-23-to-january-2/>

Q3 Vendor Campaign Brochure

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