

Custom Award ADVANTAGES

IT'S EASY TO CREATE
YOUR OWN MASTERPIECE!



UR.



Universal Recognition Inc.

www.unirec.ca

5484 Tomken Rd. Unit #5
Mississauga, ON. Canada. L4W 2Z6
TEL: 905-896-3306 FAX: 905-896-9373
email: info@unirec.ca

There are thousands of promotional products that can highlight a significant event or enhance a company's branding, but only custom-made awards and trophies can adequately convey a strong message in a sustainable way. Discover here the main advantages of custom-made awards and contact us to realize your projects!

1 RECOGNITION

Everyone likes to know that they are appreciated, that they do a good job or that they achieve a certain degree of success in their studies, sports or at work. Recognition is one of the most powerful ways to reward the efforts of an individual or a group, while acknowledging, retaining and encouraging performance.

The formal presentation of an award symbolizes success and since your trophy is unique and custom-made, it reinforces your brand image, your values, your excellence and your originality, both for the recipient and for all those who witness the achievement.

2 AN UNFORGETTABLE EMOTION

The virtues of custom awards are not limited to their beauty, although they are often compared to a masterpiece or a work of art. The trophy reminds the recipient of an intense, pleasant and lasting emotion.

As monetary gifts are quickly spent and forgotten, or as promotional items wear out and are quickly put aside, your trophy will become a center of interest immortalizing a sense of satisfaction: it will make you proud and you will take pleasure in placing it prominently in the office or at home. Practically indestructible, it becomes an object to cherish for several years, synonymous with the emotion felt the day it was received.

3 CLEAR MESSAGE

Custom awards offer great flexibility to personalize your messages thus becoming a powerful marketing tool. You hold the key to communicate the exact message you want to send.

4 A PROFITABLE INVESTMENT

For a company, custom awards and trophies are a profitable investment. In addition to strengthening your company's brand image, awarding a trophy is a great way to stimulate employee engagement at work, which will have a positive impact on retaining staff because if employees are recognized for a job well done, they are more likely to stay. Staff engagement will also have a beneficial effect on morale and productivity.

YOU HAVE AN IDEA? LET'S START!

Custom Awards

EASY AS

WE TRANSFORM
ideas INTO
REALITY

Distributor's name simplifies your life when it comes to creating a custom trophy.

We offer a product that respects your budget and conveys the desired emotions to the trophy recipient.

The process is simple:
We start with your ideas and realize your dreams! You will get a high quality product, which meets the established criterias as well as the production deadlines.

UNDERSTANDING YOUR NEEDS **1**

Outline your ideas and make sure to include:

- Quantity needed
- Approximate budget
- A hand-drawn sketch, photo, logo or similar.

Use our Order Form to make the whole process easy!

OUR DESIGN TEAM AT WORK **2**

Within 48 hours, our designers will send you a PDF drawing of your idea.

It will be time to adjust the decorating options, the size of your trophy and the choice of materials.

Upon receipt of your comments, we will adjust the design to your satisfaction.

PRODUCTION OF YOUR TROPHY **3**

As soon as you approve it, your project is completed and shipped within approximately 2 weeks.

Some projects may require production of a sample. We'll even take a 360° image prior to shipping and send it to you via email.