

# Custom Award ADVANTAGES

IT'S EASY TO CREATE  
YOUR OWN MASTERPIECE!



**UR.**



**Universal Recognition Inc.**

[www.unirec.ca](http://www.unirec.ca)

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There are thousands of promotional products that can highlight a significant event or enhance a company's branding, but only custom-made awards and trophies can adequately convey a strong message in a sustainable way. Discover here the main advantages of custom-made awards and contact us to realize your projects!

## 1 RECOGNITION

Everyone likes to know that they are appreciated, that they do a good job or that they achieve a certain degree of success in their studies, sports or at work. Recognition is one of the most powerful ways to reward the efforts of an individual or a group, while acknowledging, retaining and encouraging performance.

The formal presentation of an award symbolizes success and since your trophy is unique and custom-made, it reinforces your brand image, your values, your excellence and your originality, both for the recipient and for all those who witness the achievement.

## 2 AN UNFORGETTABLE EMOTION

The virtues of custom awards are not limited to their beauty, although they are often compared to a masterpiece or a work of art. The trophy reminds the recipient of an intense, pleasant and lasting emotion.

As monetary gifts are quickly spent and forgotten, or as promotional items wear out and are quickly put aside, your trophy will become a center of interest immortalizing a sense of satisfaction: it will make you proud and you will take pleasure in placing it prominently in the office or at home. Practically indestructible, it becomes an object to cherish for several years, synonymous with the emotion felt the day it was received.

## 3 CLEAR MESSAGE

Custom awards offer great flexibility to personalize your messages thus becoming a powerful marketing tool. You hold the key to communicate the exact message you want to send.

## 4 A PROFITABLE INVESTMENT

For a company, custom awards and trophies are a profitable investment. In addition to strengthening your company's brand image, awarding a trophy is a great way to stimulate employee engagement at work, which will have a positive impact on retaining staff because if employees are recognized for a job well done, they are more likely to stay. Staff engagement will also have a beneficial effect on morale and productivity.

**YOU HAVE AN IDEA? LET'S START!**

## Custom Awards

# Order FORM

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## CLIENT

Last name \_\_\_\_\_

Phone # \_\_\_\_\_

First name \_\_\_\_\_

Email \_\_\_\_\_

Comments \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## ORDER INFORMATION

Date needed \_\_\_\_\_

All awards personalised? Yes ☐ No ☐

Quantity \_\_\_\_\_

Reference # distributor \_\_\_\_\_

Budget per piece (\$) \_\_\_\_\_

Reference # supplier \_\_\_\_\_

Pre-production sample Yes ☐ No ☐

## TELL US WHAT YOU WOULD LIKE TO CREATE

### CONTEXT

#### Recipient info

Who will be recognized and why?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

#### Event info

What will be commemorated?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## TELL US WHAT YOU WOULD LIKE TO CREATE

### DESIGN

Approximate size \_\_\_\_\_  
(L X H X P, inches)

Required design elements

Shape \_\_\_\_\_

\_\_\_\_\_

Preferred material \_\_\_\_\_

\_\_\_\_\_

Color \_\_\_\_\_

\_\_\_\_\_

### IDEAS AND INSPIRATION

FIND INSPIRATION BY VISITING THIS PORTFOLIO

Portfolio SKU numbers \_\_\_\_\_

Description of what you want

Theme \_\_\_\_\_

\_\_\_\_\_

Please send your sketches, logos and photos to our representative by email.

\_\_\_\_\_

(You will find the representative's contact information on the first page of this form.)

\_\_\_\_\_

## ARTWORK FILES

**Preferred Format:** Adobe Suite CS5 – CS6 and CC. Please indicate exact PMS colour numbers. All fonts converted to outlines. Accepted file types: ai, eps, pdf, tif, jpg, gif, cdr.

Need our help in setting up artwork? We have you covered. We can recreate your logo and add other design elements or text, so no worries! Send us what you have!

Send your graphic files to our representative by e-mail. (You will find the representative's contact information on the first page of this form.)

## WHAT'S NEXT?

### PRODUCTION AND TIMELINES

#### PRODUCTION TIME

- 6 working days after art approvals for pre-production samples.
- 10 to 12 working days after pre-production approval to complete the order.

(Time may vary according to quantity ordered.)

#### PDF PROOF

A PDF template is provided free of charge and sent by email for each item of all orders. These PDF layouts must be approved, signed and returned before production starts. Delays in approving artwork may impact delivery date.

## Custom Awards

EASY AS  
**1, 2, 3!**

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WE TRANSFORM  
**ideas** INTO  
**REALITY**

Distributor's name simplifies your life  
when it comes to creating a custom  
trophy.

We offer a product that respects your  
budget and conveys the desired  
emotions to the trophy recipient.

### **The process is simple:**

We start with your ideas and realize  
your dreams! You will get a high  
quality product, which meets the  
established criterias as well as the  
production deadlines.

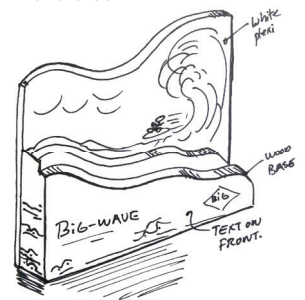


## UNDERSTANDING YOUR NEEDS

**Outline your ideas and make sure to include:**

- Quantity needed
- Approximate budget
- A hand-drawn sketch, photo, logo or similar.

Use our Order Form to make  
the whole process easy!



## OUR DESIGN TEAM AT WORK

Within 48 hours, our designers will send you a PDF  
drawing of your idea.

It will be time to adjust the decorating options, the size  
of your trophy and the choice of materials.

Upon receipt of your comments,  
we will adjust the design  
to your satisfaction.



## PRODUCTION OF YOUR TROPHY

As soon as you approve it, your project is completed  
and shipped within approximately 2 weeks.

Some projects may require  
production of a sample.  
We'll even take a 360° image  
prior to shipping and send  
it to you via email.

