

Environmental Interior Design

Creating interiors that *effectively* communicate
Corporate Branding, Community, Information Technology, and Innovation.

PRINT | LARGE FORMAT | DIRECT MAIL | PROMOTIONAL ITEMS

06 MARKETING

a forward thinking company
creating and sustaining
marketing bliss

06marketing.com





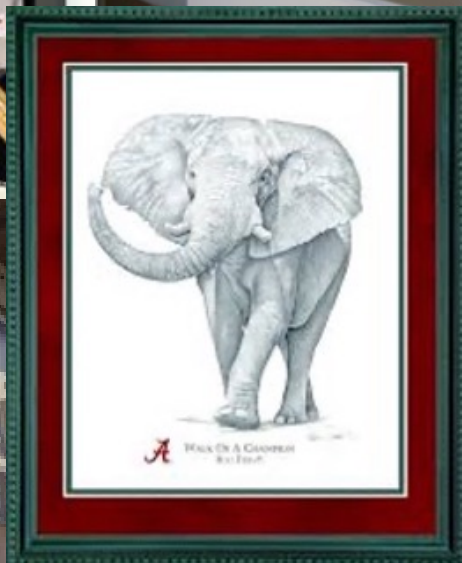
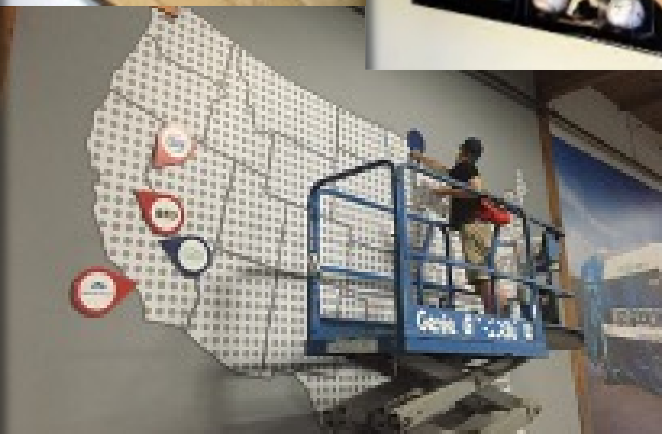
Environmental Interior Design

Environmental Interior Design (EID) is a creative process used exclusively by 06Marketing in commercial and residential structures.

- Successful and Impactful EID should consider:
 - **The Brand, The Purpose, Historical Preservation and Lighting.**
- *06 Marketing* focuses on conveying your message on Interior Ceilings, Walls, Floors, Doors and Windows utilizing EID.
- *06 Marketing* works with your team when developing plans and products installed in your facility, to meet your vision.
- The most Effective Environment Design will appeal to all your senses.
- Productivity and Creativity increases.



Conveying your Message, your Vision . . .





EID Product Options

Acrylic Prints

Archival Print

Channel Letter

Custom Printed Borders

Custom Wallpaper

Custom Wall Wraps

Cutouts

Digital Displays

Engraved Metal

Etched Displays

Floor Graphics

Foam Core

Framed Art

Layered Graphics

Lighting Options

Message Boards

Printed Metal

PVC

Shadow Box Frame

Stretched Canvas

Vinyl Cut letters

Visual Magnetics

Window Perfs

Wood



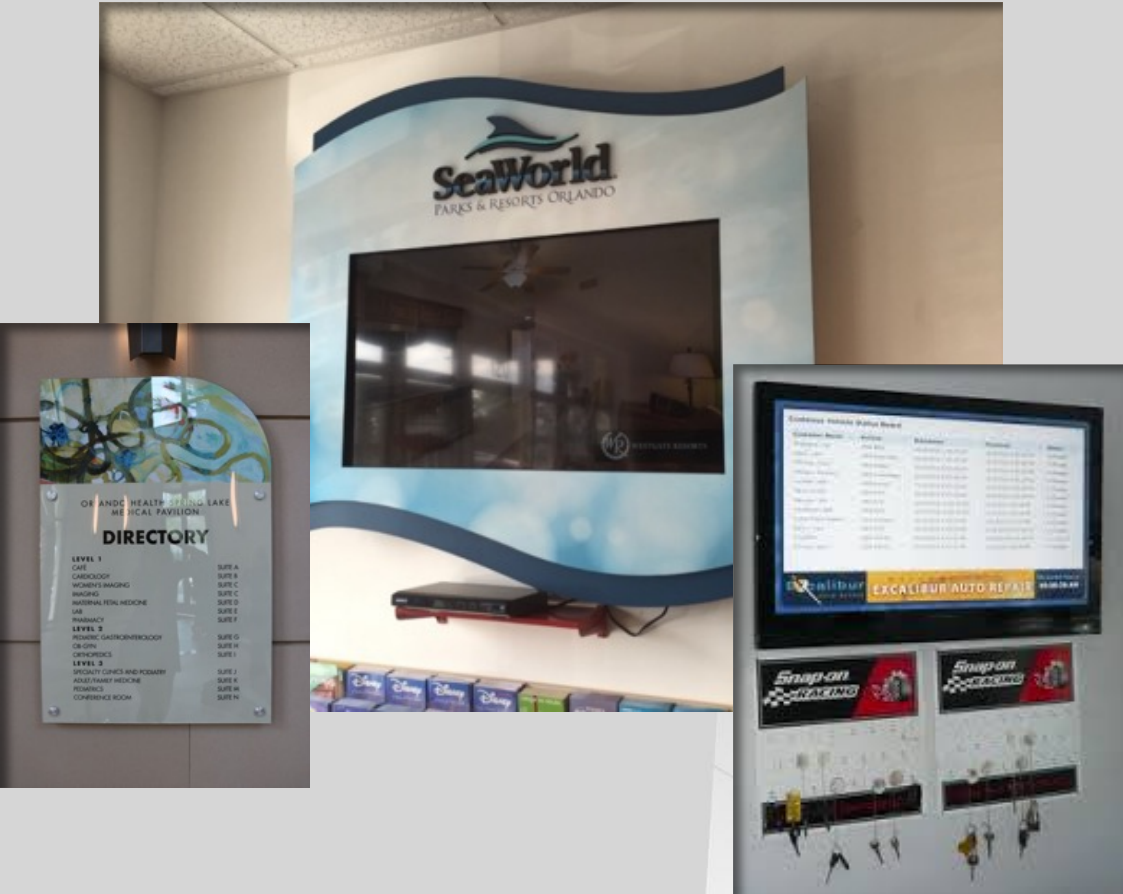
Secondary Feature Walls



Your Locations
Your Award Recognitions
Your Corporate Statements



Message Boards (Variable and Static)

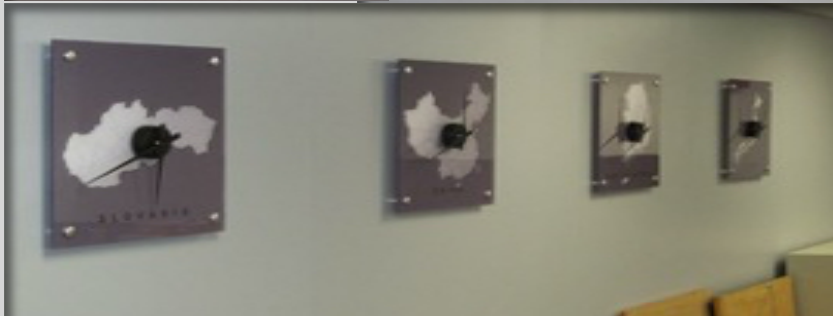


Effective and Dynamic Source for:

- Customer Service Information
- Corporate Safety Videos
- Campus and Building Maps
- New Employee Orientations
- Valued Customer Greetings
- Conference Information
- Touch Screen Ordering

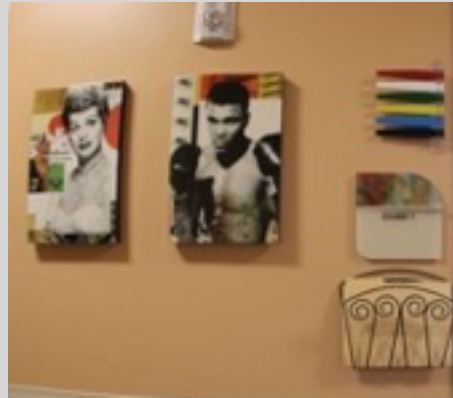


Acrylic Prints



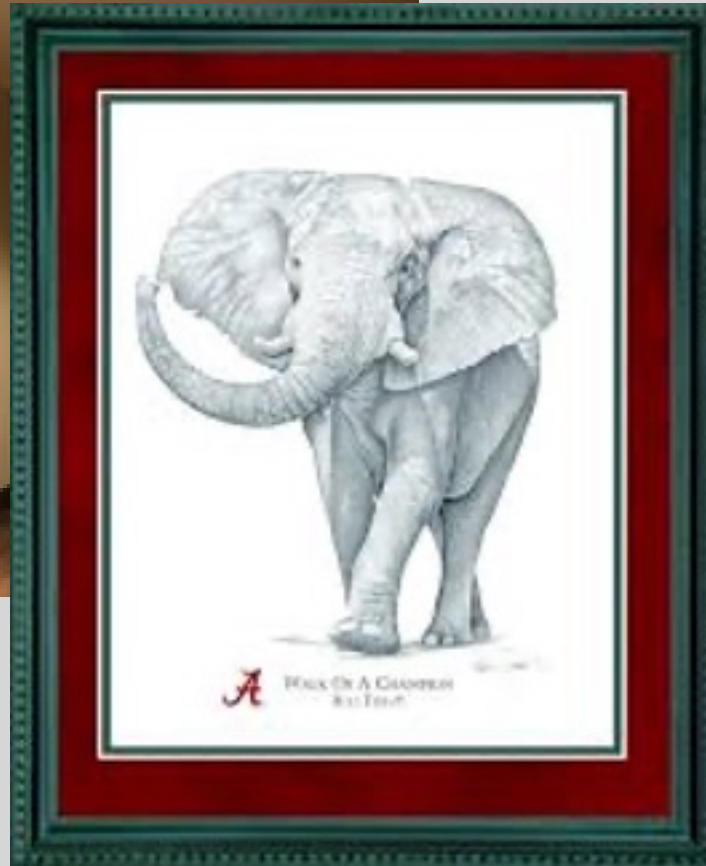


Stretched Art





Framed Art





Shadow Box Frame



Proudly Displayed
And Protected



Wall Graphics/Wraps



College of Education
University of Missouri

International and Intercultural Initiatives

Our Globally Engaged Citizens Change the World

- Build, create and explore diverse cultures in order to gain necessary world
- Build cultural competencies used to understand and act in favor of global citizenship

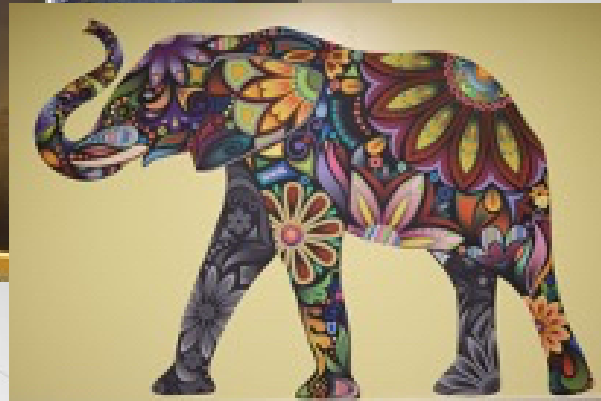
"We encourage students, faculty, professional staff and alumni to become engaged global citizens with a deep understanding and respect for different cultures at home and around the world.

The goal is to help inspire and empower current and future educators and leaders to act on issues of global importance for the greater good."

— Janet A. Cho, Dean
MU College of Education

Where Will You Make a Difference?

India, Rwanda, Thailand, United States, Singapore, Indonesia, South Korea, Tanzania





Window Graphics





MARKETING

Door Graphics



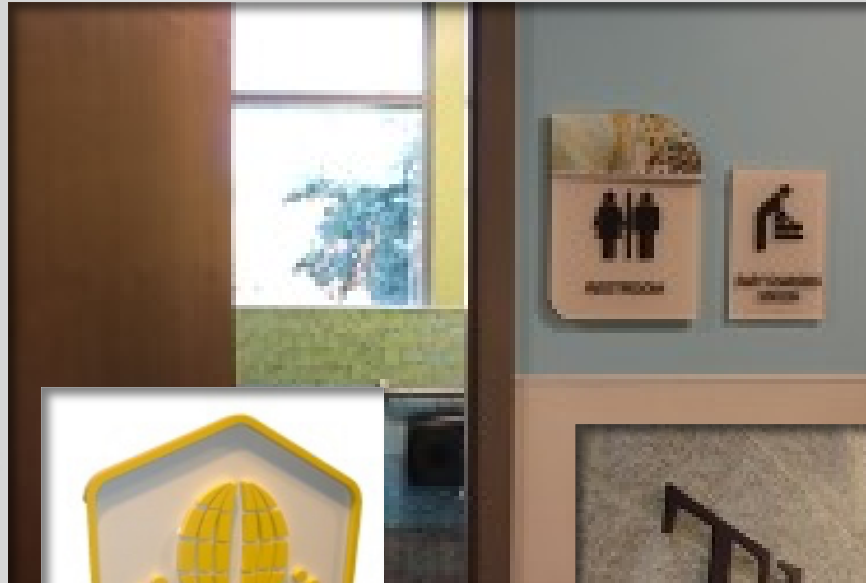


Floor Graphics





PVC/Acrylic Vinyl Cut Letters





Mirror Walls



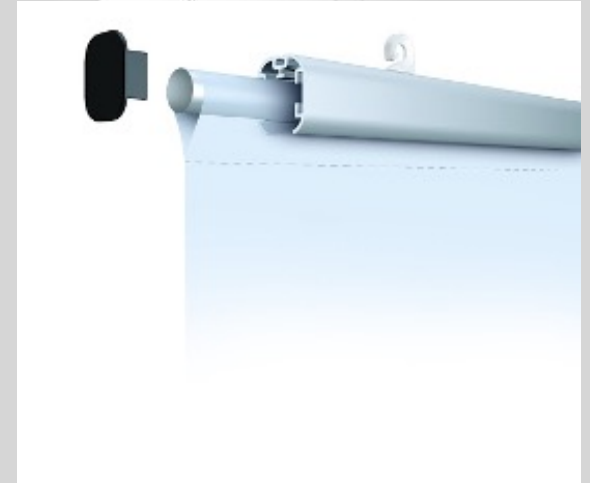


Hardware Options: Standoffs





Hardware Options: Trapeze and Atlas Bars





Glossary of Terms

Acrylic Prints - it is used to describe a clear, glass-like plastic known as poly(methyl) methacrylate (PMMA). PMMA, also called acrylic glass, has properties that make it a better choice for many products that might otherwise be made of glass. Our HP Flatbed Printer can print on this material. Material comes in a variety of colors.

Archival-Prints" are Museum-quality Fine-Art reproductions. Sometimes called "Giclee Prints", these artworks are made with an ultra-high-resolution fine-art printer, using the very finest archival inks and papers.

Brand – The marketing practice of creating a name, symbol or design that identifies and differentiates a product or service from other products or services . An effective **brand** strategy gives you a major edge in increasingly competitive markets.

Brand Marketing - Is the process that companies use to keep the public aware of their **brands** and features through marketing, so that consumers will continue to buy their products. **Brand** marketing includes any logo, symbol or slogan used by a company. Effective brand marketing will appeal to all your senses (including look, feel, Smell and experience)

Channel Letters - are custom-made metal or plastic **letters** commonly used in exterior signage on public and commercial buildings, and often internally illuminated



Glossary of Terms

Contour Cut – Our Zund Contour cut machine is used to cut any material into any shape or size. A die pattern is created and used to cut any material into any shape or size

Digital Displays – Using a TV monitor that you can update and control your message or graphics on a real-time basis.

Giclee Stretched Print – no screen or other mechanical devices are used and therefore there is no visible dot screen pattern. The image has all the tonalities and hues of the original painting. **Giclee** (pronounced Gee'clay) is a French term meaning to spray or squirt, which is how our inkjet printer works. **Giclee printing** is a way of creating high-quality prints.

Shadow Box Framed Art - is an enclosed glass-front case containing an object or objects presented in a thematic grouping with artistic or personal significance. The grouping of the objects and the depth effect created by their relative heights from the backing creates a dramatic visual result

Wall Graphics – Produced with our HP 3000 rollfed Latek based ink machine with 3M MCS certified material on a roll, includes standard wallpaper and wall wraps. Wall wrap is a highly cost effective advertising and branding solution for your retail space, stadium, office building, family room, or school. Utilizing specialty vinyls manufactured to adhere to various surfaces including drywall, glass, concrete, brick and cinder block.



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" A FORWARD THINKING MARKETING COMPANY "