



# 2022 & 2023 ADVERTISING & SPONSORSHIP OPPORTUNITIES

## PRE-, POST- AND AT-SHOW ADVERTISING

|                                   |             |
|-----------------------------------|-------------|
| Pre-Show Email.....               | \$320       |
| Post-Show Email .....             | \$425       |
| ESP® Trade Show Optimization..... | \$999/\$500 |

### The Product Showcase

|  |         |
|--|---------|
| The Product Showcase Exclusive Display Pod .....         | \$1,390 |
| The Product Showcase Display with Mobile App Photo ..... | \$310   |
| NEW Showcase Display .....                               | \$5,355 |

### Online Advertising (Show Website only)

|  |         |
|--|---------|
| Home Page Banner Ad (3 per month) .....        | \$595   |
| Home Page Video Ad (4 per month) .....         | \$695   |
| Show-Specific Banner Ad (3 per show) .....     | \$799   |
| Show-Specific Video Ad (4 per show) .....      | \$900   |
| Registration Site Banner Ads (2 per show)..... | \$1,700 |

## ONSITE TRAFFIC BUILDERS

|  |         |
|--|---------|
| New Product Preview .....                            | \$410   |
| Ask It to Win It: Passport to Products Program ..... | \$1,340 |
| Supplier "Power Hour" Raffle - One Day.....          | \$1,340 |
| Supplier "Power Hour" Raffle - Two Days.....         | \$1,855 |
| General Session Ad .....                             | \$540   |
| General Session Video Ad.....                        | \$755   |
| Aisle Decal.....                                     | \$1,005 |
| Meter Board in Registration (Double-Sided).....      | \$1,599 |

## SHOW DIRECTORY ADVERTISING

|                                      |         |
|--------------------------------------|---------|
| Belly Band.....                      | \$4,100 |
| Sticker on Cover .....               | \$4,100 |
| Back Cover .....                     | \$2,600 |
| 4/c Full-Page Ad.....                | \$1,335 |
| 4/c Half-Page Ad .....               | \$725   |
| High-Profile Listing with Logo ..... | \$260   |

## GENERAL SESSION SPONSORSHIPS

|   |          |
|---|----------|
| General Session Day 1.....                        | \$4,000  |
| General Session Day 2.....                        | \$799    |
| General Session - Both days/all three shows ..... | \$13,000 |

## EVENT SPONSORSHIP

|  |         |
|--|---------|
| ASI Show® Bash/Connection Reception Sponsor..... | \$1,500 |
| Closing Receptions .....                         | \$1,025 |

## EDUCATION SPONSORSHIP

### Education Tracks

|   |         |
|---|---------|
| Distributor Success.....                                | \$3,075 |
| Social Media & Marketing.....                           | \$3,075 |
| Business Building Fundamentals (featuring ESP).....     | \$1,550 |
| Power Sessions (2 days, cost per day) .....             | \$1,550 |
| How to Get the Most of Your Trade Show Experience ..... | \$1,550 |

## REGISTRATION SPONSORSHIP

|   |         |
|---|---------|
| Registration Area Sponsor .....               | \$3,599 |
| Lanyard Sponsor.....                          | \$3,599 |
| Registration Bag Sponsor .....                | \$3,599 |
| Single-Sheet Flyer in Registration Bags ..... | \$1,000 |

## PRODUCT SPONSORSHIPS

|                           |  |
|---------------------------|--|
| Candy/Mints .....         | Co-sponsor: \$2,275...Exclusive: \$3,599   |
| Floor Mats .....          | Co-sponsor: \$2,275...Exclusive: \$3,599   |
| Hand Sanitizer .....      | Co-sponsor: \$2,275...Exclusive: \$3,599   |
| Lip Balm.....             | Co-sponsor: \$2,275...Exclusive: \$3,599   |
| Pen.....                  | Co-sponsor: \$2,275...Exclusive: \$3,599   |
| Can Coolie.....           | Co-sponsor: \$2,275...Exclusive: \$3,599   |
| Anti-bacterial Wipes..... | Co-sponsor: \$2,275...Exclusive: \$3,599   |
| Masks.....                | Co-sponsor: \$2,000 (limited availability) |
| Other Product: .....      | Co-sponsor: \$2,275...Exclusive: \$3,599   |

## BRANDING EXPOSURE

|  |               |
|--|---------------|
| Hanging Banners .....                  | Ask for Quote |
| Escalator Cling .....                  | Ask for Quote |
| Meeting Room on the Show Floor.....    | \$1,750       |
| Aisle Banners.....                     | \$775         |
| Food Court Anti-Bacterial Sponsor..... | \$1,200       |

**YES! Please secure the checked opportunities for my company at:**

ASI Show Orlando    ASI Show Fort Worth    ASI Show Chicago

**TOTAL: \$** \_\_\_\_\_

Please use the credit card ASI Show has on file.

Please contact me about using a credit card.

Company Name: \_\_\_\_\_ asi/

Your Name: \_\_\_\_\_ Title: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please contact your ASI Show® account manager for availability. Review complete terms and conditions at [asishow.com/rules-and-regulations](http://asishow.com/rules-and-regulations).