



# 2025 ADVERTISING & SPONSORSHIP OPPORTUNITIES

## PRE-, POST- AND AT-SHOW ADVERTISING

- ☐ Pre-Show Email .....\$400
- ☐ Post-Show Email .....\$525
- ☐ ESP® Trade Show Optimization.....\$1,245/\$625

### The Product Showcase

- ☐ The Product Showcase Display With Mobile App Photo .....\$390
- ☐ The Product Showcase Exclusive Display Pod .....\$1,750
- ☐ Wearables Rack .....\$1,740
- ☐ Oversized Product Showcase ..... Quote Upon Request

### Online Advertising (Show Website Only)

- ☐ Home Page Leader Board Ad (728x90, 3 per month) .....\$530/mo
- ☐ Home Page Side Banner Ad (120x600, 3 per month).....\$385/mo
- ☐ Show Specific Leader Board Ad (728x90, 3 per month) .....\$340/mo
- ☐ Show Specific Side Banner Ad (120x600, 3 per month).....\$255/mo
- ☐ Registration Site Banner Ads (2 per show).....\$2,120/show

## ONSITE TRAFFIC BUILDERS

- ☐ Lunch & Learn .....\$1,060
- ☐ New Product Preview .....\$560
- ☐ ASI® Passport.....\$1,670
- ☐ Supplier "Power Hour" Raffle One Day .....\$1,670
- ☐ Supplier "Power Hour" Raffle Two Days.....\$2,310
- ☐ General Session Ad .....\$670
- ☐ General Session Video Ad .....\$940
- ☐ Aisle Decal .....\$1,255
- ☐ Meter Board in Registration (Double-Sided) .....\$1,990

## SHOW DIRECTORY ADVERTISING

- ☐ Belly Band .....\$5,355
- ☐ Sticker on Cover.....\$5,355
- ☐ Back Cover .....\$3,395
- ☐ 4/c Full-Page Ad .....\$1,750
- ☐ High-Profile Listing With Logo.....\$345

## GENERAL SESSION/KEYNOTE SPONSORSHIP

- ☐ General Session Day 1.....\$1,220
- ☐ Keynote Session Day 2.....\$5,700

## EVENT SPONSORSHIP

- ☐ ASI Show® Gala/Connection Reception Sponsor .....\$1,885
- ☐ Closing Receptions.....\$1,275

## EDUCATION SPONSORSHIP

### Education Tracks

- ☐ Distributor Success.....\$3,835
- ☐ Social Media & Marketing .....\$3,835
- ☐ Business Building Fundamentals (featuring ESP).....\$1,935
- ☐ Power Sessions (2 days, cost per day) .....\$1,935
- ☐ How To Get the Most of Your Trade Show Experience.....\$1,935

## REGISTRATION SPONSORSHIP

- ☐ Registration Area Sponsor .....\$4,480
- ☐ Lanyard Sponsor .....\$4,480
- ☐ Registration Bag Sponsor .....\$4,480
- ☐ Single Sheet Flyer in Registration Bags .....\$1,250

## PRODUCT SPONSORSHIPS

- ☐ Candy/Mints..... Co-Sponsor: \$2,970...Exclusive: \$4,720
- ☐ Floor Mats ..... Co-Sponsor: \$2,970...Exclusive: \$4,720
- ☐ Hand Sanitizer..... Co-Sponsor: \$2,970...Exclusive: \$4,720
- ☐ Lip Balm..... Co-Sponsor: \$2,970...Exclusive: \$4,720
- ☐ Pens..... Co-Sponsor: \$2,970...Exclusive: \$4,720
- ☐ Can Coolies..... Co-Sponsor: \$2,970...Exclusive: \$4,720
- ☐ Anti-Bacterial Wipes ..... Co-Sponsor: \$2,970...Exclusive: \$4,720
- ☐ Masks ..... Co-Sponsor: \$2,970...Exclusive: \$4,720
- ☐ Other Products..... Co-Sponsor: \$2,970...Exclusive: \$4,720

## BRANDING EXPOSURE

- ☐ Hanging Banners ..... Quote Upon Request
- ☐ Aisle Banners.....\$1,435
- ☐ Food Court Anti-Bacterial Sponsor.....\$1,515

☐ Please use the credit card ASI Show has on file.

☐ Please contact me about using a credit card.

Company Name: \_\_\_\_\_ asi/

Your Name: \_\_\_\_\_ Title: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please contact your ASI Show account manager for availability.  
Review complete terms and conditions at [asishow.com/rules-and-regulations](https://asishow.com/rules-and-regulations).