

See What People Think of Our Award-Winning Industry Publications

With nearly **100,000 readers every month**, ASI® magazines are regarded as valuable resources to distributors.

ASI Member: *OK, so tell me about Counselor® magazine. Online only? Printed version?*

ASI Employee: *You can choose to receive your copy in print or digitally!*

ASI Member: *I flip through the printed version for new ideas. I didn't know we could get it virtually. But I do rip out pages of products I think may be good for clients.*

ASI Member: *I totally enjoy reading it. Much prefer in hand than online!*

ASI Member: *I read my snail-mailed issues. Just received one today actually!*

ASI Member: *Yes, print version, and I enjoy reading it!*

ASI Member: *I get the print version and I read it! It's a great break from all the electronic/email/online stuff. Enjoy!*

Ready to be part of the conversation?

Contact your account executive and ask about our magazine advertising.