

CONNECT

CREDIT | PROSPECT | UPDATE | ROI



WHAT IS SALES PROSPECTING?

ASI®'s subscription-based tool is a premier service for sales prospecting.

Sales prospecting means that you have the ability to identify potential customers and assemble a database of prospects you can effectively communicate with.

Within Connect™, there's an "Advanced Search" option that allows you to filter by product line, days searched in ESP®, geographic region, sales volume and more. You can also pull lists according to your findings.

With this feature, you'll successfully identify distributors who have:

- Shown interest in your product line over a selected period of time
- Proximity to your business, which increases their potential of becoming repeat customers
- Strong payment histories
- High sales volume
- And much more



Start prospecting with Connect. Contact your subscriptions account executive for more information.