



SPRING 2013 NEW PRODUCTS

www.themagnetgroup.com



LOGO-STIX



Repositional Vinyl! Great for kids rooms, offices, storefront signs, lockers, windows, and doors.
Items CCZ08 and CCZ09 have 3 Kiss Cut Shapes that pop out.



CCZ07

As Low As
0.92 (c)



CCZ08

As Low As
1.49 (c)



CCZ09

As Low As
1.49 (c)

CHALK BOARD MAGNETS



Turn your refrigerator into a chalkboard!



CHKM01

**As Low As
4.99 (c)**



CHKM02

**As Low As
4.75 (c)**

CHALK BOARD MAGNETS



Turn your refrigerator into a chalkboard!



CHKM03

**As Low As
3.50 (c)**



CHKM04

**As Low As
8.99 (c)**

CAR SIGN 8" RULER MAGNET



A great item for insurance companies, this item can be used to easily measure dents and scratches!



CS52A

As Low As
0.55 (c)

MAGNETIC CORK MEMO BOARD



Create the ultimate message center with your four color process imprint on this magnetic memo board with attached cork board! Wet erase pen and clip are included.



LMCM01

**As Low As
3.29 (c)**

4CP VINYL CARD & COUPON HOLDER MAGNETS



These favorite items are now available with four color process imprint! Give your customers a great place to keep coupons, photos, and business cards handy!



MV01FC

As Low As
0.84 (c)



MV06FC

As Low As
0.92 (c)

4CP VINYL CARD & COUPON HOLDER MAGNETS

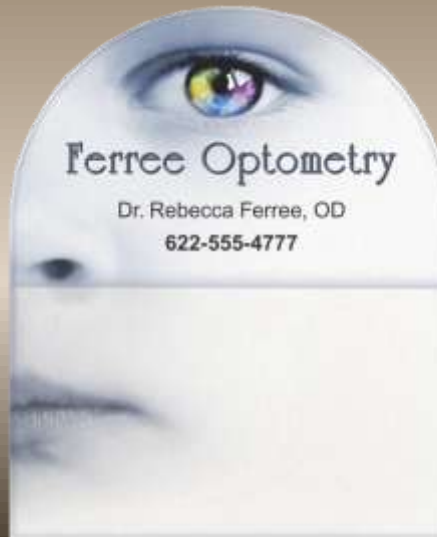


These favorite items are now available with four color process imprint! Give your customers a great place to keep coupons, photos, and business cards handy!



MF08FC

As Low As
1.40 (c)



MV09FC

As Low As
0.92 (c)



MV13FC

As Low As
0.84 (c)

STOCK ART/SHAPES



Place your custom artwork or graphics on these magnet items!
Check on-line for templates and many more stock shape options.



S136A

As Low As
0.10 (c)



S480

As Low As
0.11 (c)



WORD02L

As Low As
0.37 (c)

VAGABOND RETURNS!



It's repositionable and sticks anywhere! Perfect for computers, mirrors, windows, and phones.



VB04

As Low As
0.22 (c)



VB05

As Low As
0.22 (c)



VB06

As Low As
0.22 (c)

VAGABOND RETURNS!

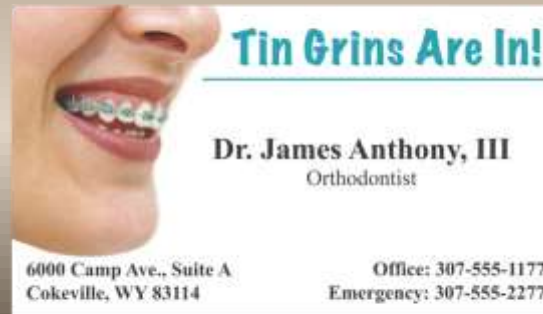


It's repositionable and sticks anywhere! Perfect for computers, mirrors, windows, and phones.



VB07

As Low As
0.22 (c)



VB10

As Low As
0.45 (c)



VB13

As Low As
0.33 (c)

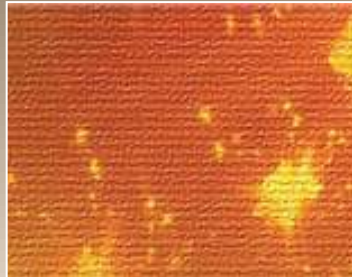
FAB-STIX



It's repositionable, feels like fabric, and sticks anywhere! Perfect for offices, dorm rooms, lockers, refrigerators, waiting rooms, restaurants, sporting events, and exhibitor show booths.



Check out the texture!



WF01

As Low As
1.60 (c)

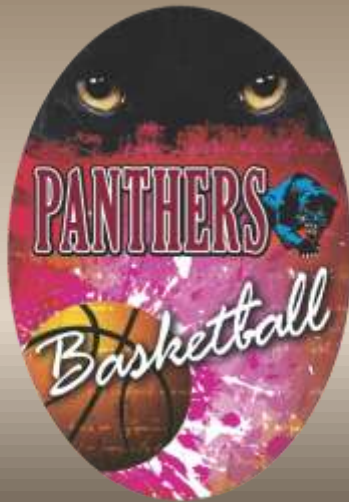
WF02

As Low As
2.35 (c)

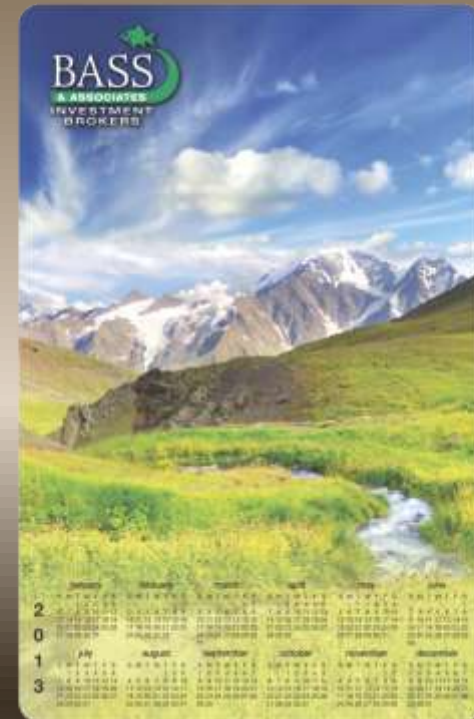
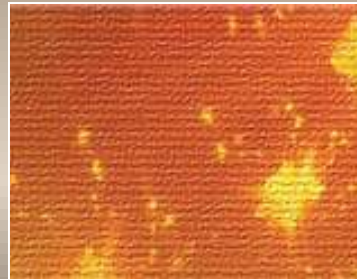
FAB-STIX



It's repositionable, feels like fabric, and sticks anywhere! Perfect for offices, dorm rooms, lockers, refrigerators, waiting rooms, restaurants, sporting events, and exhibitor show booths.



Check out the texture!



WF03

As Low As
1.40 (c)

WF04

As Low As
5.25 (c)

RECTANGLE POWER CLIP



Need a power clip with a large surface area for your imprint? This clip is designed to maximize your imprint space!



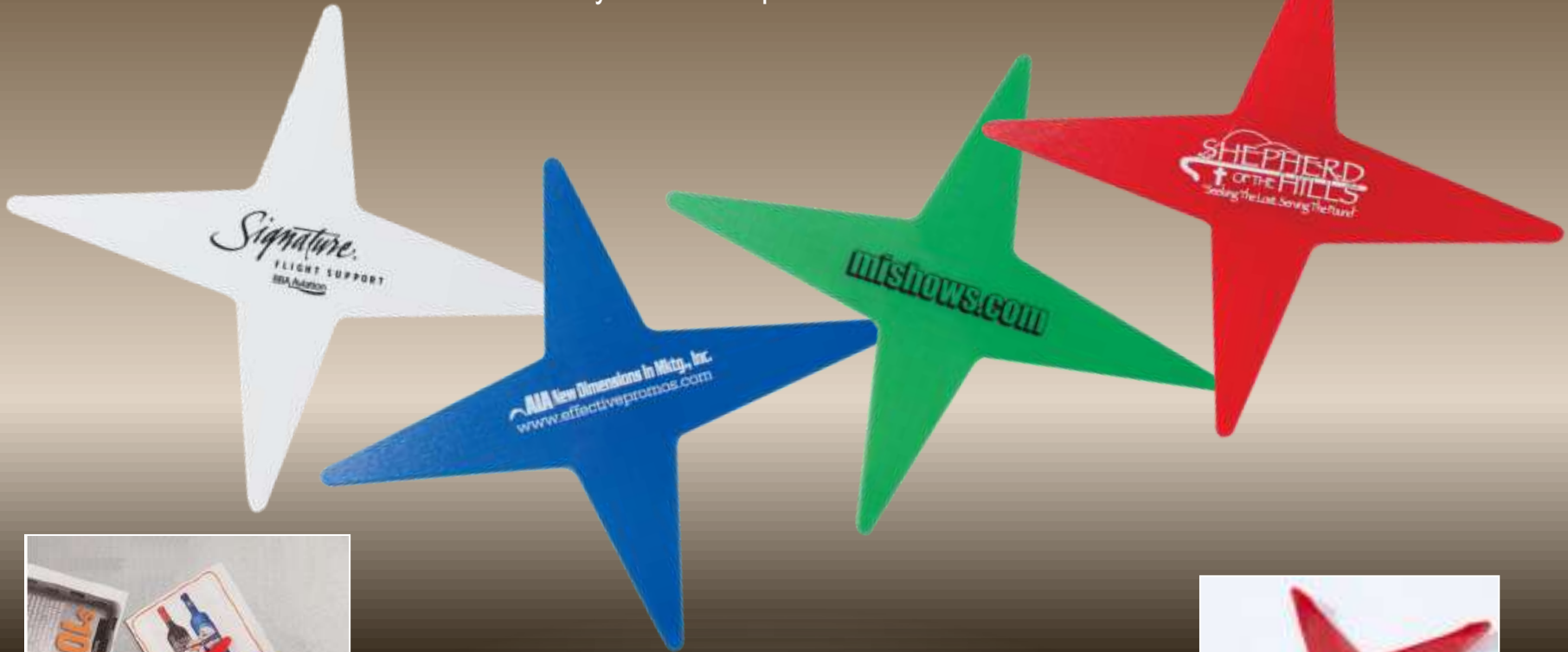
CL40

As Low As
1.19 (c)

FOUR STAR MAGNET



This item has a strong ceramic magnet that enables you to hold notes under any of the four points of the star.



CL41

As Low As
0.99 (c)



EMERGENCY LIGHTS



This 1 watt brightness flashlight comes with 18 white led bulbs on the side and 9 red LED bulbs (6 on the side and 3 around the head) to make sure traffic can see you from multiple angles. A super strong neodymium magnet holds it upright against a metal surface.



MFL36

Hi-Power Magnetic Emergency Light

**As Low As
21.99 (c)**

This heavy duty magnetic flashlight has 3 white LED bulbs in the flashlight and 3 flashing red LED bulbs strategically around the head to alert passing motorists in multiple directions.



MFL35

Magnetic Emergency Light

**As Low As
15.99 (c)**

LIGHTS – NEW COLORS



Short and stout. Easy to carry and amazingly powerful!
This egg-shaped 6 LED masterpiece comes with a lanyard for easy carrying.



MFL14

The Stubby Flashlight

**As Low As
3.69 (c)**

This heavyweight, durable flashlight comes with an
astounding 41 LED lights!



MFL20

The Search Light

**As Low As
15.99 (c)**

LIGHTS – NEW COLORS!



The taller brother to the Stubby with 9 LED bulbs and built-in wrist strap.

Umbrella with 6 LED lights in the handle. 4 white lights for use as a flashlight and 2 red for emergency flashing.



MFL17
The Contour Flashlight

As Low As
6.99 (c)



MFL12
Rain or Shine Light

As Low As
13.99 (c)

LIGHTS



In between The Stubby and the full-sized flashlights in our line, this 6 LED item fits right in the palm of your hand.



MFL37

The Pocket Flashlight

**As Low As
3.79 (c)**

LIGHTS



Awesome 3 Watt power to go with stunning design make this extra large flashlight a must-carry.



MFL34

The Giant Contour Flashlight

As Low As
21.99 (c)

LIGHTS



This heavy duty flashlight comes with 14 LED lights for a great combination of brightness and durability.



MFL30

14 LED Dura-Light

**As Low As
7.99 (c)**

LIGHTS



Looking for a bargain in the smaller flashlight category? This sleek 5 LED bulb light with strap is a nice piece at a nice price.



MFL38

The Value Flashlight

**As Low As
2.69 (c)**

LIGHTS



Powerful 1 Watt bulb can be zoomed in and out for tighter focus or to cover a larger area. The band around the head of the flashlight lights up when activated.



MFL39

Zoom Flashlight

**As Low As
7.99 (c)**

LIGHTS



This handy item gives you a strong flashlight with the added functionality of a bottle opener.



MFL33

Bottle Opener Flashlight

**As Low As
3.79 (c)**



LIGHTS

30 powerful LED bulbs on adjustable wings allow you to shine the light in whichever direction you choose. It's rubber coated finish adds durability and a classy look.



MFL42
The Ultimate Lantern

**As Low As
16.99 (c)**



LIGHTS



It's a flashlight ... pull it out and it can serve as a mini lantern, too! This clever design allows for light out the front and light from the sides.



MFL32
The Puller Flashlight

As Low As
4.59 (c)



LIGHTS



Primarily a lantern when you unscrew the top and either hang from a hook or place on a table. Retract the top and you have a zoom flashlight.



MFL44

Lantern Zoom Flashlight



**As Low As
4.99 (c)**

Even on the dark side, you can scrape your snow or bugs from the windshield with this 3 LED item to light the way.



MFL31

The Light Scraper

**As Low As
3.60 (c)**

LIGHTS



This battery operated small lantern has a dimmer switch and built-in compass.



MFL41
LED Lantern

As Low As
4.99 (c)

KEYLIGHTS – NEW COLORS!



The original safety-conscious keylight gives true value for the price. It comes with red light and batteries.



KL04

Whistle Keylight

**As Low As
0.69 (c)**

One of the most popular keylights in the world with a super-bright white LED light.



KL32

Rectangle Keylight

**As Low As
0.85 (c)**

KEYLIGHTS



A keylight with 6 LED bulbs! Elegantly designed with a matching carabiner, this piece can be a keychain or as a clip-on flashlight.



KL40

Daylighter Keylight

**As Low As
2.95 (c)**

KEYLIGHTS



All of the power of 3 LED lights with a smooth profile for easy retrieval from pockets or purses.



KL41

Smooth Keylight

**As Low As
2.49 (c)**

KEYLIGHTS



Sturdy metal keylight with 3 LED bulbs and full on/off button. Nice decoration area on the side opposite of the button.



KL39

3 LED Aluminum Keylight

**As Low As
2.45 (c)**



KEYLIGHTS



Rock on with this guitar-shaped light with in-mold string designs.



KL37
Guitar Keylight

**As Low As
1.19 (c)**



KEYLIGHTS



Sturdy metal keylight with 3 LED bulbs and full on/off button. Nice decoration area on the side opposite of the button.



KL38
Keylight Bottle Opener

As Low As
1.99 (c)



KEYLIGHTS



Powerful 1 LED bulb with special convex lens for extra brightness. Sturdy metal structure for bottle opening.



KL42

Keylight Bottle Opener

As Low As
2.59 (c)



CELL PHONE HOLDERS – NEW COLOR!



This phone stand with a sticky surface holds your phone or other digital media player upright and folds back down for easy storage in your travel bag.



CH03

Travel Phone Stand

As Low As
1.49 (c)



CELL PHONE HOLDERS



Use it as a USB extension cord, plug your phone or other device into the USB port and use as a cell phone or digital music player stand. It folds up for easy storage.



CH04

USB Cell Phone Holder

As Low As
2.99 (c)



CELL PHONE HOLDERS



This phone or tablet device holder comes with a built-in screen cleaner. Also, due to its open front design, it can hold devices of varying thicknesses. (Even phones with some of the thicker protective cases.)



CH05

Cell Phone Holder & Cleaner

**As Low As
1.49 (c)**



CELL PHONE HOLDERS



Hold your smart phone or digital music player portrait or landscape in this attractive desktop piece.



CH06

The Clam Cell Phone Holder

**As Low As
1.29 (c)**



SPEAKERS



Great sound comes from this beautiful metal bluetooth speaker. It can be used for music, as a speaker phone, and has an auxiliary jack for plugging in non-bluetooth devices.



TEK107

Multifunction Bluetooth Speakers

**As Low As
37.99 (c)**

BUSINESS CARD CASE



Black and brushed silver business card case with stunning full color imprint.



D7022

Frame Business Card Case

As Low As
2.99 (c)

TOOLS – NEW COLORS!



Comes with both flathead and phillips screwdriver bits and extension socket. Two locations to insert socket and bits. It folds up and has a clip on the back.



TK01

10 in 1 Screwdriver Set

As Low As
1.99 (c)

MAGNETIC CORK BOARDS



A billboard and note center you can hang on a metal surface - made with real cork!



CM01 Small

As Low As
4.75 (c)



CM02 Large

As Low As
9.99 (c)

BUTTON PINS



Pin back!



Safety pin backed buttons with full color imprint!



BTP01

1 3/4" diameter

As Low As
0.27 (c)



BTP02

2 1/4" diameter

As Low As
0.29 (c)



BTP03

3" diameter

As Low As
0.37 (c)



BTP04

1 3/4" x 2 3/4"

As Low As
0.40 (c)

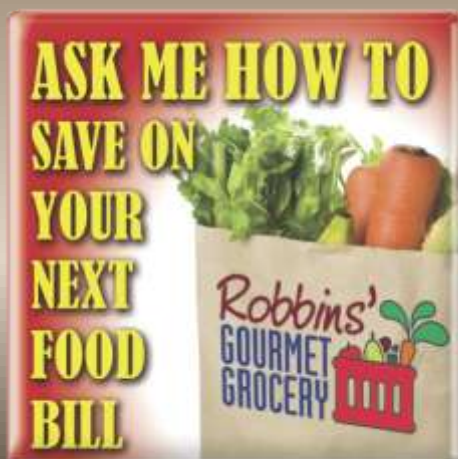
BUTTON PINS



Pin back!



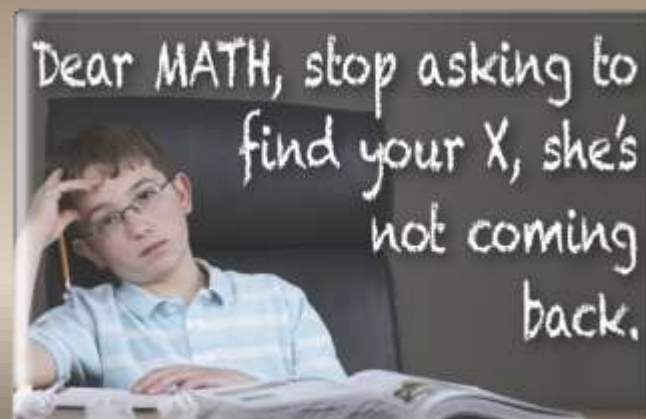
Safety pin backed buttons with full color imprint!



BTP05

2" x 2"

As Low As
0.37 (c)



BTP06

1 3/4" X 2 3/4"

As Low As
0.44 (c)

BUTTON MAGNETS



High quality, full color printed metal refrigerator magnets. These magnets add dimensionality to your magnetic promotions. (Also referred to as button magnets or celluloid magnets.)

Magnet back!



BTM01

1 3/4" diameter

As Low As
0.54 (c)



BTM02

2 1/4" diameter

As Low As
0.59 (c)



BTM03

3" diameter

As Low As
0.69 (c)



BTM04

1 3/4" x 2 3/4"

As Low As
0.65 (c)

BUTTON MAGNETS



High quality, full color printed metal refrigerator magnets. These magnets add dimensionality to your magnetic promotions. (Also referred to as button magnets or celluloid magnets.)



BTM05

2" x 2"

As Low As
0.69 (c)

Magnet back!



BTM06

1 3/4" X 2 3/4"

As Low As
0.69 (c)

FUN SIZE LOLLIPOPS!

Make it Pop!



Our Fun Size Pops are made just like your favorite full-sized versions but are sized and priced to hit tighter budgets. All the flavor, fun, and attention-grabbing impact at a lower price! Add flavor to your next promotion with Fun Size pops. The 0.75 ounce stock design lollipop of your choice and either 4cp image or up to 5 spot colors. Lollipops are available in an array of colors. Available in sugar free.



MIP25



MIP24



MIP27



MIP29



MIP26



MIP28

FLAVORS
INCLUDE

RED/CHERRY
GREEN/APPLE
ORANGE/ORANGE
BLUE/COTTON CANDY
YELLOW/LEMON
PURPLE/GRAPE
PINK/BUBBLEGUM

As Low As
1.41 (c)

KEYTAGS



Chrome plated keytag with red oval, blue circle, or oblong black anodized area for great logo visibility.



KC32

**As Low As
1.99 (c)**



KC33

**As Low As
1.99 (c)**



KC34

**As Low As
1.99 (c)**

KEYTAGS



A plethora of colors are available on the combo of plastic with a metal laserable surface. Both sides are the same to allow 2 sided imprint. (Additional charges apply)



KC25

DOUBLE FACE KEYTAG

As Low As
1.19 (c)

KEYTAGS



Elegant chrome finish keytag with stylish color accent on the side. Large 2nd side imprint available for an additional charge.



KC29

SIDEBAR KEYTAG

As Low As
1.99 (c)

KEYTAGS



Great upscale look for your keyholder. The chrome plated finish with the black accent makes for a nice presentation.



KC30

**As Low As
2.29 (c)**

Attractive chrome finish keychain with interactive spinning action in the shape of a star.



KC26

**As Low As
1.99 (c)**

This house keychain spins and dazzles with its lustrous chrome finish.



KC27

**As Low As
1.99 (c)**

Each of these items is available with a second side imprint for an additional charge.

KEYTAGS



Metal guitar-shaped keychain with built-in bottle opener.



KC31

GUITAR BOTTLE OPENER KEYCHAIN

As Low As
0.99 (c)



TRAVEL TECH



Turn your automobile's DC outlet into a USB outlet. Great for charging phones and other hi-tech devices on the go.



TEK106
USB CAR ADAPTOR

As Low As
1.59 (c)



Thank you for your time!

For more detailed information on the products
in this presentation (and much more!),
check us out on-line at

www.themagnetgroup.com