

Selling Direct Mail and Custom Magnets

www.themagnetgroup.com
ASI 68507 PPAI 112424 UPIC MAGNET SAGE 52498



Successful Promotions in any Economy

Magnet, LLC. offers your clients promotional items with a lower cost per

impact in an economy where advertising budgets are small but the client still expects big results.









Direct Mail Postcards

- Deliver a Response
- Are Personal
- Are Cost Effective
- Overcome no-call/no-email lists

Reunion/Homecoming Weekend

October 19-21, 2007

Make your room reservations before the Packer schedule comes out. Stay right on campus at the Kress Inn, 800-221-5070.

Celebrating special class years of 2002, 1997, 1982, 1967 and 1957

800-236-3022 alumni@snc.edu www.snc.edu/alumni

It's always a good time to connect

Online alumni directory www.snc.edu/alumni/directory Get in touch with old classmates to reunite and make plans to attend Reunion/Homecoming 2007.



U.S. POSTAGE PAID ST. LOUIS, MO







Case Study: Winn Dixie Mailer



Members of Winn Dixie's Baby Club were mailed this thermometer card to test baby's bath water and money saving coupons.





Case Study: COX TechSolutions Invoice Insert

Designed to fit into a #10
envelope—these cards are
inserted in a customer's
invoice. They feature a list of

Need computer help?
Call the experts at Cox.

We solve computer problems!

anti-spywaresolutions

anti-viruseolution

wireless networksolutions

network securitysolutions

software installationsolutions

computer repairsolutions

techsolutions



CO%

Introducing Tech Solutions from Cox Advanced tech support from

When you asked for a better solution for computer technical support, we listened. Introducing Tech Solutions – the new service from Cox designed for all of your home computer needs, including:

- Removal of spyware or viruses, so your privacy protected and your PC will run like new.
- Installing a secure wreless nome network, so you
 can enjoy the Internet in any room of your home,
 and share your Internet connection with all your
 computers.
- Securing your existing wireless home network to protect your data from intruders.
- Adding gaming systems to new or existing brone petworks
- · Troubleshooting, computer repairs and installations







Our specialized experts are ready to help – over the phone, remotely over the Internet, or in your home, Plus, we'll fix it or it's free." It's PC support the way it should be – your way.

Need expert technical help?

877-TEC-SOLV (877-832-7658) www.cox.com/arizona

techsolutions

Your Friend in the Digital Age.



Service available to residential customers in Cox service areas who subscribe to Cox cable, high speed intere or Cox Digital Relegions service. Subscription to Cox Rigo Speed Interest service is set required. "For comput problems which cannot be resident under surmal circumstances, the phone call or service call in time of charg Other restrictions may apply. 6/2007 Cox Communications, loc. All rights reserved.

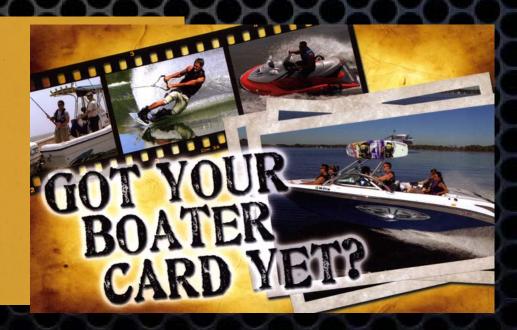
available tech support solutions from COX and a magnet to keep the phone & website handy.





DON'T GET CAUGHT WITHOUT IT!





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100 Grant Street De Pere, WI 54115-2099







Custom Magnets by Magnet, LLC.



- Build business—custom orders represent the greatest repeat order potential
- Promote loyalty—custom magnets are generally repeated with the same distributor
- Inspire—no other promotional item allows you to be completely custom at such an economical price point



Magnet Group

The Center for Women and Infants' Health

Pre-Delivery Checklist

A helpful list of things to do before you have your baby

Pre-register with the hospital for your maternity stay.

Register for childbirth classes.

Decide if you would like to breastfeed. HMFW offers breastfeeding classes to prepare you for breastfeeding.

Choose a baby doctor. Ask family and friends who they would recommend, then verify with your insurance if that doctor is on your insurance plan and practices at HMFW.

Purchase a car seat and schedule a free car seat safety check with Harris Methodist Fort Worth Hospital to be sure it is installed correctly.

Be prepared for the most rewarding experience of your life ... becoming a parent!

To register for classes or a free car seat safety check, call I-888-4-HARRIS (I-888-442-7747).



Case Study: Harris Methodist—Custom Picture Frame Magnet

New Patients at the Center for Women and Infant's Health receive this custom picture frame magnet. The magnet doubles as a pre-delivery checklist for mom and a photo frame for baby's first picture.





Case Study: City Year Custom Magnet



A giveaway at metropolitan area career fairs—this custom magnet is in the shape of the City Year jacket and promotes their website.





Custom Car Sign Magnets



The immense popularity of ribbon and flag magnets has created a great demand for custom shaped car sign magnets.





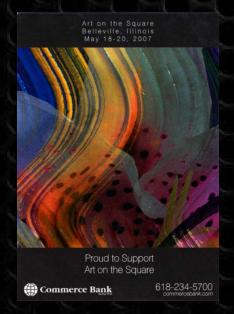
Case Study: Ford Custom Car Magnet



Ford's "Warriors in Pink" campaign promotes breast cancer awareness. This custom car magnet can be purchased on the ford website and proceeds go to the Komen Foundation.

















Thank you for your time.



Let us customize your next promotion!

Don't miss our new website: www.themagnetgroup.com

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