

# Membership Packages

## ESP Web™, LogoMall®, & Catalogs

- Your ASI membership number
- **ESP Web** – The #1 **business management tool** in the industry.
- **ESP Orders** - A completely integrated order management program based on the best practices of industry-leading distributors.
- **LogoMall** – **Your own website** with over 300,000 products available during searches.
- **ASI Catalogs** – The industry’s most proven and successful catalog solutions. Imprinted with your full color logo.
  - **Idea Showcase®** – compact catalog perfect for leave-behinds and mailers, showcasing a cross section of products (50 copies).
  - **Spectrum®** – An indispensable selling tool for distributors, the most widely used catalog in the industry (50 copies).

**\$219.99/month**

## ESP Web and LogoMall

- Your ASI membership number
- **ESP Web** – The #1 **business management tool** in the industry.
- **ESP Orders** - A completely integrated order management program based on the best practices of industry-leading distributors.
- **Access to every promotional product** in the industry from over 3,000 suppliers.
- **LogoMall** – **Your own website** with over 300,000 products available.
  - **World’s leading shopping engine**, used by Home Depot, Barnes and Noble and Walmart.com!

**\$199.99/month**



## ESP Web, ESP Orders & Membership

- Your ASI membership number
- **ESP Web** – The #1 **business management tool** in the industry.
  - **Access to every promotional product** in the industry from over 3,000 suppliers.
  - Source products on **any Web browser** - Explorer, Firefox, Safari (Macintosh) and more.
  - Create great looking **customer presentations**.
  - Easily manage your clients’ projects from sourcing to purchase orders.
  - **Sales generating event planner**.
- **ESP Orders** - A completely integrated order management program based on the best practices of industry leading distributors.
  - No need to re-key any data
  - Integrates with QuickBooks and ProfitMaker

**\$139.99/month**

## Basic Membership

- Your ASI membership number
- Gain **instant credibility and access to over 3,000 suppliers** and all their products.
- 4 free admissions to all 5 ASI Shows in Orlando, Dallas, New York, San Diego, and Chicago. (www.asishow.com)
- Hundreds of **free educational** classes and webinars each year. Plus, receive a **free Distributor Success System** (\$199 value).
- **Media File**, the world’s largest hard bound catalog, filled with over 6,000 promotional products.
- **Discounts on business services** – average member saves \$2400/year. New members only

**\$39.99/month**  
Add *Idea Showcase* catalogs for only \$10/month

Please contact me about ASI Membership

Name \_\_\_\_\_ Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_

**Phone: 800-546-1388 | Fax: 800-839-3969**

# LEAD THE ReVOLUTION



## Instant access –

Source every product in the promotional products industry on any major Web browser using a PC or Mac.



## Intelligent search –

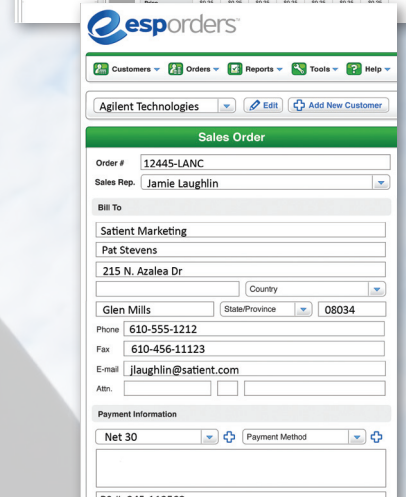
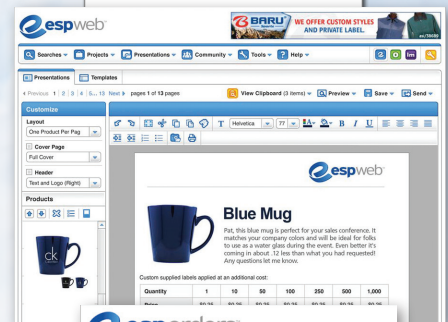
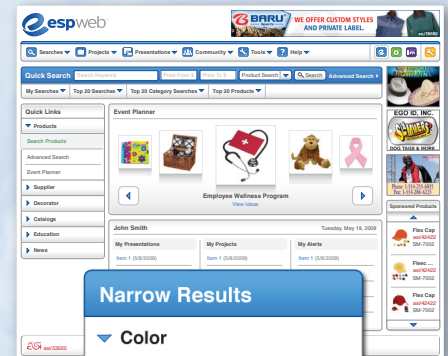
ESP Web guides you to exactly the right product at the right price.

## Innovative marketing –

Presentations that are your art canvas. Design your own layout and customize with fonts, bolding and more.

## Integrated ordering –

Transfer product, supplier and customer information directly into purchase orders and invoices. Easily export order info to QuickBooks and ProfitMaker.



espweb.asicentral.com