



The ASI Show® New York

Schedule of Events

Javits Convention Center, North Hall

Thursday, April 3, 2014	Time
Registration Open	8:45 a.m.–5 p.m.
How to Get the Most Out of Your Trade Show Experience	9 a.m. – 9:30 a.m.
The Joe Show LIVE: Hot New Products	9:30 a.m. – 10:15 a.m.
EXHIBITS OPEN	10:30 a.m.–5 p.m.
Concurrent Education Programs	11:30 a.m. – 4:15 p.m.
ASI Canada Reception	5 p.m. – 6 p.m.
Family Business Reception	5 p.m. – 6 p.m.
The Counselor HOT Party (Gansevoort Meatpacking NYC)	10 p.m. - 12 a.m.
Friday, April 4, 2014	Time
Registration Open	8:45 a.m.–3:30 p.m.
Daymond John Keynote: Harness the Power of Your Brand: Strategies to Beat the Competition <i>Sponsored by Showdown Displays, asi/87188</i>	9:30 a.m.–10:15 a.m.
EXHIBITS OPEN	10:30 a.m.–3:30 p.m.
Concurrent Education Programs	11:15 a.m. – 2:45 p.m.
Closing Celebration	3:30 p.m.–4 p.m.
Passport to Winnings Drawing	3:45 p.m.

The companies listed on the following pages are some of the suppliers who have been confirmed with *The ASI Show*® to be exhibitors at *The ASI Show New York* as of January 21, 2014. Where product information is contained in these listings, it was submitted to us by the respective exhibitor. A complete listing of all exhibitors will be made available at the show. ASI reserves the right to add, delete, or change information at any time following the publication of this directory. While we've made all reasonable efforts to ensure the accuracy of these listings, *Advantages* isn't responsible for oversights or errors.

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NEW OPPORTUNITIES AWAIT YOU



April 3-4, 2014
Javits Convention Center • North Hall

Keeping up with the fast pace of New York City, ASI New York's action-packed two-day schedule delivers all this and more...

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- Daily networking events perfect for building business relationships

The **TOOLS** and **EXPERTISE** you need to become the **BUSINESS LEADER** you want to be!



A Keynote by Daymond John, star of *Shark Tank*
Friday, April 4 • 9:30 a.m.-10:15 a.m.
Sponsored by Showdown Displays, asi/87188

BIGGER success begins at ASI New York, April 3-4.
Register today at www.asishow.com.

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New York Preview

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