

# TERMS & CONDITIONS

## Terms Of Sale

### 1. PRICES

F.O.B factory

### 2. NEW ACCOUNTS

First-time customers require prepay

### 3. ESTABLISHED ACCOUNTS

For accounts with pre-approved credit lines we offer a 1% discount for payment made in 10 days, net to be paid promptly in 30 days

### 4. PRICE CHANGES

All prices are subject to change but orders will not be processed without prior authorization from the customer

### 5. VOLUME DISCOUNTS

Prices for quantities greater than shown herein shall be quoted on request

### 6. CO-OP & ONLINE STORE PROGRAMS

A 12 unit minimum order is required for co-op consideration. Proof of co-op is required and the specific terms of the co-op must be approved by us.

### 7. SHIPPING

All shipments are shipped best way unless we are notified to follow specific instructions.

### 8. RETURNS & CLAIMS

Must be reported within 15 working days from receipt of merchandise and must have our RA # prominently displayed. We reserve the right to turn away returns/claims not reported within our time frame.

### 9. LIMITED LIFETIME WARRANTY

We will repair or replace any defective umbrellas returned to us prepaid. This warranty applies to manufacturing defects only. Abuse and misuse are not covered. Warranty returns must have our RA# prominently displayed.

### 10. ORDER COMPLETION

All orders considered complete with +/- 5% overrun or underrun.

### 11. PRODUCTION TIME

Time is quoted from date of receipt of order, camera-ready art and terms.

### 12. SHIP DATE CHANGES

Any changes to ship date must be made 5 days prior to scheduled ship date.

### 13. CANCELLATIONS/RESTOCKING

15% of order cost. No cancellation on imprinted merchandise.

### 14. DYE LOTS & WOOD TONES

Certain color fabrics may vary from dye lot to dye lot. Wood finish color on handles may vary from lot to lot.

### 15. SAMPLES

Available at EQP plus shipping. For in-stock items only. Send e-mail sample requests to: [sample@strombergbrand.com](mailto:sample@strombergbrand.com). Requests received by 3 PM will be shipped same day.

## Additional Costs

### 16. PRE-PRODUCTION PROOFS

Applies to screen printing only (no process). Rain Umbrellas: \$50.00 (C) plus cost of item, number of imprints and screen(s). Add 2 weeks to normal delivery time.

### 17. ART PROOFS

Email Black & White PDF proof and Color PDF Virtual proof of art on item will be provided for every order with sales order acknowledgement – No Charge.

### 18. RE-ORDER SETUP/SCREEN

\$30.00 (C) per color; per design; within 18 months of prior order. Art saved for 18 months only.

### 19. DROP SHIPS

\$10.00 (C) each. Special packaging is extra (see below).

### 20. SPECIAL PACKAGING

Individually boxed umbrellas (for re-mailing)

- Golf Umbrellas: \$6.00 (C) inserted
- Folding Umbrellas: \$5.00 (C) inserted

### 21. UMBRELLA CASE PRINTING

Available on all items that come with a matching case. Imprint cost is \$1.75 (C) plus setup; one color only except on special overseas orders.

### 22. UNDER CANOPY PRINTING

Printing on the inside of a panel is available at \$2.50 (C) additional + set-up

### 23. 4-COLOR PROCESS

See page 38

### 24. TYPE SET

\$25.00 (C). (Straight line copy).

### 25. PMS MATCH

\$42.00 (C) per color, per design and reorders. We will mix inks to achieve your closest PMS match. With fabric printing an exact match cannot be 100% guaranteed.

### 26. ART CHARGES

\$80.00 (C) per hour.

### 27. INK CHANGE

\$42.00 (C) Minimum quantity per order is 12 pieces.

## Artwork Requirements

All artwork must reference your PO number, your company name and the name of the actual artwork (name of logo).

**ELECTRONIC MEDIA:** Is required and should be sent to our email address: [order@strombergbrand.com](mailto:order@strombergbrand.com)

**PC FORMAT:** Adobe Illustrator; convert text to outlines & save as Illustrator (.Ai), EPS or PDF files






















**MAC FORMAT:** Convert to PC format PDF.

**WE DO NOT ACCEPT:** BMP, GIF, SIT, DAT, CDR, JPGs or hard copy art

## Standard Colors & Sizing Guide

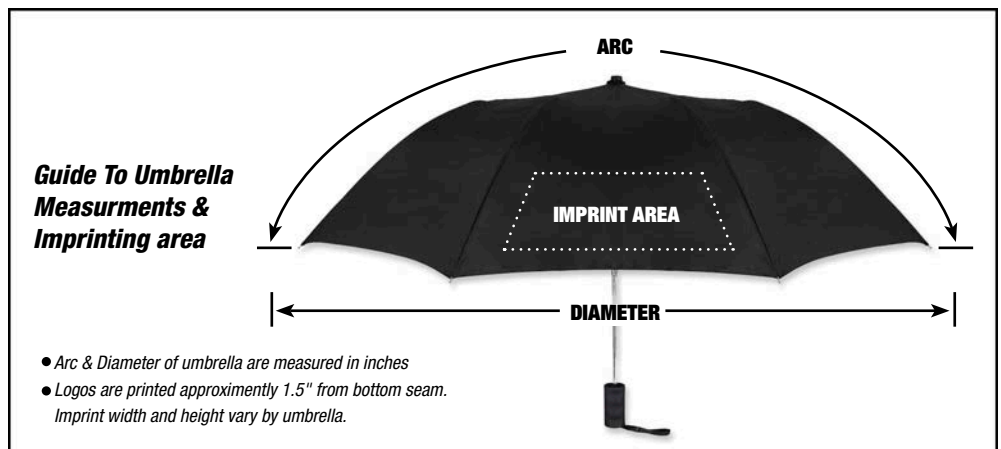
### PMS EQUIVALENTS OF FABRIC COLORS & OUR STANDARD PRINTING COLORS

Approximate equivalents of actual fabric colors to be used as a guide. There is no PMS match charge for these colors.

	<b>Black =</b> PMS Black		<b>White =</b> Pure White
	<b>Orange =</b> PMS 021		<b>Yellow =</b> PMS 106
	<b>Flat Gold =</b> PMS 125		<b>Gold =</b> PMS 130
	<b>Rust =</b> PMS 159		<b>Pink =</b> PMS 1765
	<b>Red =</b> PMS 186		<b>Burgundy =</b> PMS 229
	<b>Purple =</b> PMS 2617		<b>Sky Blue =</b> PMS 277
	<b>Royal =</b> PMS 293		<b>Navy =</b> PMS 295
	<b>Teal =</b> PMS 326		<b>Hunter =</b> PMS 343
	<b>Lime =</b> PMS 360		<b>Gray =</b> PMS 403
	<b>Khaki =</b> PMS 4515		<b>Flat Silver =</b> PMS Cool Gray #5
	<b>Brown =</b> PMS 4625		

**METALLIC INK:** Standard metallic colors are:

	<b>Gold =</b> PMS 871		<b>Silver =</b> PMS 877
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