

# Custom Design with ModernLine®

Match your logo color. Add your special sales dates. Include full color photos.

Add rules for easy notation. Highlight your special cultural holidays. Make it unique.

Used daily, a calendar reinforces your brand and reminds the user who you are and why they need you.

**Custom design with ModernLine and watch your business grow.**

Custom printed 22"x17" **desk pad calendar** includes color change to calendar pad, 12 months starting any month, adding special date space copy, full color imprint, or a complete unique custom calendar design.

Don't be restricted with one design and one color. **Call for a quote!**

*Customize a little or a lot!*

**Printed on 70lb. high bright paper.  
Chipboard back.**

**Includes 2 leatherette corners.**

**No additional art charges  
if artwork is provided.**

**Call today for a quote!**

**1-800-441-8223**

Custom printed **wall calendars** allow you to pick your calendar colors, add special date space copy, include a 13th sheet, add julian dates and a phantom in the center. *Custom design with ModernLine. Call for a quote!*

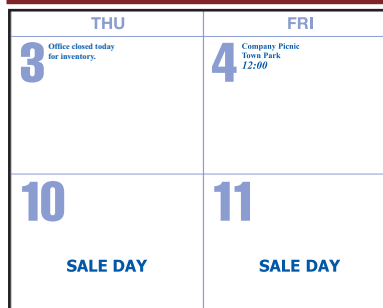
## phantom prints



Customer's logo or custom copy can be shadow or "phantom" printed over the calendar pad or desk pad area, one color, at **NO EXTRA CHARGE**.

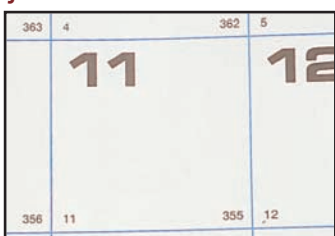
Phantom printing on memo books, note books, and composition books is also available as a custom order.

## date space copy



Mark that special company anniversary, remind clients of convention days or days closed. Custom date space copy printed in date blocks is quoted upon request.

## julian dates (E)



A great addition for a product in an office. Julian dates are available on many of our dated products. Contact us for product availability and extra charges.

## custom colors



Many of our products are available with stock colors and your choice of 23 standard PMS colors at **NO EXTRA CHARGE**. Special ink matching, additional colors, stock color change and 4 color process is available on most products. Additional costs will apply.

## thirteenth sheet

A thirteenth sheet can be added to desk pads and 12 sheet calendars. Add 3% to base price.

## customizing guidelines

**quantity** — Calendars - 500 minimum. All other products see product page or contact customer service.

**artwork** — Advise on artwork that will be supplied and on any in house preparation that will be needed. See the artwork guidelines section for artwork requirements.

**finishing requirements** — Wrappers, envelopes or tubes.