# **NEW** Standard full color imprint pricing now available.

# Full Color Imprint

It's now easier to find pricing for a standard desk pad with a full color imprint. Pricing shown on page 17 and applies to a full color imprint on any of our standard desk pad calendars shown on pages 14-21 of our 2023 catalog. Please click the catalog tab at the top of the website.

Ron John Construction RJC.com				ida j		nstruction.com 555-2537
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# Custom Design with VocernLine

Match your logo color. Add your special sales dates. Include full color photos. Add rules for easy notation. Highlight your special cultural holidays. Make it unique. Used daily, a calendar reinforces your brand and reminds the user who you are and why they need you. **Custom design with ModernLine and watch your business grow.** 

#### phantom prints

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Customer's logo or custom copy can be shadow or "phantom" printed over the calendar pad or desk pad area, one color.

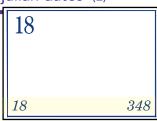
Phantom printing on memo books, note books, and composition books is also available as a custom order.

## date space copy

THU	FRI	
Office closed today for inventory.	Company Picule Town Park 12:00	
10	11	
SALE DAY	SALE DAY	

Mark that special company anniversary, remind clients of convention days or days closed. Custom date space copy printed in date blocks is quoted upon request.

### iulian dates (E)



A great addition for an office desk pad calendar or wall calendar. Julian dates track the number of days past, and the number of days ahead.

#### thirteenth sheet

A thirteenth sheet can be added to desk pads and 12 sheet calendars. Add 3% to base price.

#### custom colors



Many of our products are available with stock colors and your choice of 32 standard PMS colors at NO EXTRA CHARGE. Special ink matching, additional colors, stock color change and 4 color process is available on most products. Additional costs will apply.

## customizing guidelines

quantity — Calendars - 500 minimum. All other products see product page or contact customer service.

artwork — Advise on artwork that will be supplied and on any in house preparation that will be needed. See the artwork guidelines section for artwork requirements.