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PRESS RELEASE

Changing Lives One Smile at a Time

HandStands contribution to charity brings smiles to thousands

Salt Lake City, UT January 20, 2015– Over 20 years ago, Don Watkins, one of HandStands founders, instantly struck a friendship with Dr. William Magee, the founder of Operation Smile. “I was interested in donating to a cause that already had a cure,” said Don. “For a relatively small donation, a face can be fixed and a life changed. It seemed to me that if plastic surgeons and medical staff were willing to donate their time, that we could donate some money to fun missions.”

Don has served on the state and national board of Operation Smile practically non-stop for the past 20 years, during which time HandStands has donated enough money to repair over 10,000 faces across the world. As these donations were made, it is clear everyone at HandStands that these donations were made possible by the hardworking efforts of every employee.

HandStands believe that powerful impressions create success, and they know that nothing makes a more powerful impression than a smile. They are grateful that they have been able to help change the lives of so many children throughout the world. This cause gives their work a higher purpose and helps them remain grounded in what really matters most.

If you wish to join HandStands in their cause, please donate at www.OperationSmile.org/donate.

Operation Smile is an international medical humanitarian organization that is dedicated to raising awareness of children born with a cleft lip or cleft palate, which is a life-threatening issue and provides lasting solutions that allow children to be healed.

For over 30 years, Utah-based HandStands has been a leading provider of innovative consumer and promotional products. For further information, contact Jason Dunnigan at 801-727-1349.

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