



2017 PRICING

Washington, D.C. | Pittsburgh | Los Angeles

240.230.3065

www.velocityms.com

EMBROIDERY PRICING 2017

Quantity Price Breaks

PLEASE ADD TO BLANK APPAREL PRICING

STITCH COUNT	12-23 PCS	24-35	36-47	48-143	144-239	240-500	501-1,000
0-3,000	\$5.85	\$4.10	\$3.32	\$2.90	\$2.38	\$2.15	\$1.97
3,001-6,000	\$6.55	\$4.82	\$3.99	\$3.53	\$3.03	\$2.73	\$2.45
6,001-9,000	\$7.30	\$6.03	\$4.63	\$4.15	\$3.61	\$3.30	\$2.98
9,001-12,000	\$8.12	\$6.38	\$5.48	\$4.95	\$4.43	\$4.10	\$3.82
12,001-15,000	\$8.98	\$7.25	\$6.33	\$5.73	\$5.23	\$4.85	\$4.60
15,001+	CALL FOR QUOTE	CALL FOR QUOTE	CALL FOR QUOTE	CALL FOR QUOTE	CALL FOR QUOTE	CALL FOR QUOTE	CALL FOR QUOTE

**CAPS & GARMENTS MAY NOT BE COMBINED FOR QUANTITY PRICING
PRICING INCLUDES INDIVIDUAL FOLDING AND STEAMING OF EMBROIDERED AREA**

POLYBAGGING: Add \$0.50 per garment.

PERSONALIZATION: First Name-\$7 First & Last-\$9 Name & Title-\$10

DIGITIZING: \$50 minimum charge. Please email artwork for quote.

3DFOAM: Add \$2 per item.

3-IN-1JACKETS: Add \$2 per garment.

RUSH CHARGES: Orders requiring less than two (2) business days of production may be subject to 35% surcharge.



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SCREENPRINT PRICING 2017

Quantity Price Breaks

PLEASE ADD TO BLANK APPAREL PRICING

12 Piece Minimum On All Orders | Maximum Imprint Size: 14" X 14"

	1 COLOR	2 COLORS	3 COLORS	4 COLORS	5 COLORS	6 COLORS
12-23 PCS	9.50	\$14.40	\$18.63	\$22.86	\$27.10	\$31.33
24-35	\$3.60	\$5.99	\$8.53	\$10.88	\$12.96	\$14.99
36-47	\$2.68	\$4.43	\$6.21	\$7.92	\$9.47	\$10.99
48-71	\$1.78	\$2.83	\$3.88	\$4.93	\$5.96	\$6.99
72-119	\$1.43	\$2.17	\$2.92	\$3.65	\$4.40	\$5.17
120-249	\$1.13	\$1.63	\$2.13	\$2.60	\$3.10	\$3.60
250-499	\$0.99	\$1.42	\$1.80	\$2.17	\$2.55	\$2.78
500-999	\$0.97	\$1.28	\$1.60	\$1.80	\$2.22	\$2.55
1,000-1,999	\$0.88	\$1.17	\$1.45	\$1.80	\$1.99	\$2.35
2,000-2,999	\$0.80	\$1.07	\$1.32	\$1.65	\$1.85	\$2.17
3,000+	CALL FOR QUOTE	CALL FOR QUOTE	CALL FOR QUOTE	CALL FOR QUOTE	CALL FOR QUOTE	CALL FOR QUOTE

DARK GARMENTS: Add \$0.30 per garment for flash.

SCREEN CHARGES: \$20 per color.

INK COLOR CHANGES: \$20 per color, per imprint location.

SLEEVE/LEG IMPRINT: Requires special handling, setup, and production. Please add 20% per piece.

NYLON MATERIAL: One color imprinting only. Please add 25% per garment.

PERSONALIZATIONS: Names - Add \$10/Name | Athletic Numbers - Add \$2/Digit

SPECIALTY INKS: Add \$0.25 per garment.

POLYBAGGING: Add \$0.50 per garment.

RUSH CHARGES: Orders requiring less than two (2) business days of production may be subject to 35% surcharge.

ARTWORK: For best results, all artwork should be submitted as vector art in EPS, AI, or PDF form. Any JPG or TIFF formats must be submitted to size with a minimum resolution of at least 300 dpi.



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DIGITAL PRINT PRICING 2017

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Maximum Imprint Size: 15" W X 19" H

WHITE GARMENTS

PIECES	UP TO 5" X 5"	5" X 5" - 12" X 12"	12" X 12" - 15" X 19"
1-5	\$5.00	\$8.50	\$11.00
6-23	\$4.25	\$7.50	\$9.25
24-47	\$3.50	\$6.00	\$7.50
48-143	\$3.00	\$5.00	\$6.25
144-499	\$2.50	\$4.25	\$5.50
500 & Above	\$2.25	\$3.75	\$5.00

COLOR GARMENTS REQUIRING A WHITE UNDERBASE

PIECES	UP TO 5" X 5"	5" X 5" - 12" X 12"	12" X 12" - 15" X 19"
1-5	\$6.75	\$11.75	\$13.50
6-23	\$5.50	\$9.25	\$11.25
24-47	\$5.00	\$8.50	\$9.75
48-143	\$4.75	\$7.25	\$8.50
144-499	\$4.25	\$6.75	\$7.50
500 & Above	\$3.75	\$6.00	\$6.75

FOR BEST RESULTS WE RECOMMEND 100% COTTON GARMENTS - MINIMUM OF 80% COTTON.

NAMES OR NUMBERS: Add \$8.50 per shirt.

NAMES & NUMBERS: Add \$11.75 per shirt.

POLYBAGGING: Add \$0.50 per garment.

ARTWORK: For best results, all artwork should be submitted as vector art in EPS, AI, or PDF form. Any JPG or TIFF formats must be submitted to size with a minimum resolution of at least 300 dpi.



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LASER APPLIQUE PRICING 2017

Quantity Price Breaks

STITCH COUNT	1-4 PCS	5-11	12-23	24-47	48-71	72-287	288-499
0-5000	\$20.00	\$13.50	\$10.50	\$9.25	\$8.50	\$7.50	\$7.25
5001-6000	\$21.50	\$14.75	\$11.25	\$9.75	\$9.00	\$8.00	\$7.50
6001-7000	\$23.00	\$16.00	\$12.25	\$10.50	\$9.50	\$8.50	\$8.00
7001-8000	\$24.50	\$17.25	\$13.00	\$11.00	\$10.00	\$9.00	\$8.50
8001-9000	\$26.00	\$18.50	\$13.75	\$11.50	\$10.50	\$9.50	\$8.75
9001-10,000	\$27.50	\$19.75	\$14.75	\$12.25	\$11.00	\$10.00	\$9.25
10,001-11,000	\$29.00	21.00	\$15.50	\$12.75	\$11.50	\$10.50	\$9.75
11,001-12,000	\$30.50	\$22.25	\$16.25	\$13.25	\$12.00	\$11.00	\$10.00
12,001-13,000	\$32.00	\$23.50	\$17.25	\$14.00	\$12.50	\$11.50	\$10.50
13,001-14,000	\$33.50	\$24.75	\$18.00	\$14.50	\$13.00	\$12.00	\$11.00
14,001-15,000	\$35.00	\$25.00	\$18.75	\$15.00	\$13.50	\$12.50	\$11.25
PER ADD.1000	\$1.50	\$1.25	\$0.85	\$0.60	\$0.50	\$0.50	\$0.45
ADD. COLORS OF FABRIC	\$6.75	\$4.25	\$3.5	\$2.50	\$2.50	\$1.75	\$1.75

ALL PRICES INCLUDE ONE LAYER OF MATERIAL

ABOVE 500 PCS - CALL FOR A QUOTE

ARTWORK: For best results, all artwork should be submitted as vector art in EPS, AI, or PDF form. Any JPG or TIFF formats must be submitted to size with a minimum resolution of at least 300 dpi.

ADDITIONAL CHARGES FOR DYE SUBLIMATION

STOCK FONTS: One time setup fee of \$75 for all stock and keyboard appliqué designs.

CUSTOM DIGITIZING: \$100 minimum charge. Please email artwork for quote.

SPLIT FRONT APPLICATIONS: Add \$2.50 per garment.

COMBINATION LASER/APPLIQUE: Add \$2.50 per garment

SPECIALTY FABRICS: Add \$1.75 per garment for specialty fabrics such as jerseys or reflectives.

FABRIC COLOR CHANGE: Add \$8.50 per color to change fabric colors in an order.

NUMBERS & LETTERING

2-4" one color #s - \$2.50/digit 5-6" one color #s - \$3/digit

7-8" one color #s - \$3.75/digit 10" one color #s - \$4.75/digit 12" one color #s - \$5.50/digit

2 Colors - 2X Amount 3 Colors - 3X Amount

Custom Dye Sublimated Fabrics - Add \$5 per garment.



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LASER ETCH PRICING 2017

Quantity Price Breaks

PLEASE ADD TO BLANK APPAREL PRICING

Maximum Imprint Size: 22" W X 11" H

Garments must be 100% Polyester

	1-4 PCS	5-11	12-23	24-71	72-143	144-499	500+
ETCH SIZE UP TO 5"X5"	\$8.50	\$6.75	\$5.00	\$4.25	\$3.50	\$3.00	\$2.50
ETCH SIZE 5"X5"-11"X11"	\$11.75	\$10.00	\$7.50	\$6.00	\$5.00	\$4.25	\$3.50
ETCH SIZE LARGER THAN 11"X11"	\$13.50	\$11.75	\$9.25	\$7.50	\$6.75	\$6.00	\$5.00

- LASER ETCHING IS A TRULY UNIQUE PROCESS WHERE THE LASER MELTS A THIN LAYER OF POLYESTER FROM THE FABRIC.
- BY ADJUSTING THE INTENSITY AND SPEED OF THE LASER WE CAN SCULPT DIMENSIONS INTO THE DESIGNS, RESULTING IN STUNNING CLARITY AND PRECISION.
- THIS APPLICATION WORKS WELL ON A VARIETY OF POLYESTER.
- WE HAVE HAD THE MOST SUCCESS ON FLEECE, NAPPED FABRICS AND PERFORMANCE WEAR. OUTCOME IS A "TONE-ON-TONE" LOOK.
- ALL ARTWORK SHOULD BE SUBMITTED AS VECTOR ART IN EPS, AI, OR PDF FORM
- ALL-OVER ETCH WITH TRADITIONAL APPLIQUE IS AN ADDITIONAL \$2.50.
- THERE IS A ONE-TIME SET-UP FEE OF \$45.00 FOR MOST DESIGNS. LARGE, COMPLEX DESIGNS NEED TO BE QUOTED.



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HEAT TRANSFER PRICING 2017

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Maximum Imprint Size: 15" W X 19" H

SIZE OF IMPRINT	1-5 PCS	6-23	24-47	48-143	144-499	500 +
UP TO 5"X5"	\$16.75	\$12.50	\$9.25	\$6.00	\$4.25	\$3.50
5"X5" - 10"X10"	\$20.00	\$14.25	\$11.00	\$6.75	\$6.25	\$5.00
10" X10" - 15" X15"	\$25.00	\$16.00	\$12.50	\$8.50	\$8.00	\$6.75
ABOVE 15" X15"	\$33.50	\$18.50	\$15.00	\$10.00	\$9.25	\$8.50
VARSAITY PRINTS <small>"DOUBLE PRESSED"</small>	\$45.00	\$28.50	\$21.75	\$15.00	\$12.50	\$10.00

NAMES OR NUMBERS: Add \$8.50 per shirt.

NAMES & NUMBERS: Add \$11.75 per shirt.

SPECIALTY PRINT MATERIALS: Add \$2 per design.

3M REFLECTIVE: Add \$2 per design.

POLYBAGGING: Add \$0.50 per garment.

ARTWORK: For best results, all artwork should be submitted as vector art in EPS, AI, or PDF form. Any JPG or TIFF formats must be submitted to size with a minimum resolution of at least 300 dpi.



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DYE SUBLIMATION PRICING 2017

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Maximum Imprint Size: 58" W X 38" H

IMPRINT SIZE PRICING

	1-5 PCS	6-23	24-47	48-143	144-499	500 +
Up to 5" x 5"	\$11.75	\$6.75	\$4.75	\$3.75	\$3.00	\$2.25
Vertical down one side of sleeve	\$12.50	\$8.50	\$6.25	\$4.75	\$3.75	\$3.00
Vertical down front & back sleeve	\$16.75	\$12.50	\$9.25	\$6.75	\$5.50	\$4.25
Full front or full back not over seams	\$13.50	\$8.50	\$7.25	\$6.25	\$5.50	\$4.75
All over 1 side up to 38" x 58"	\$18.50	\$11.75	\$10.50	\$9.25	\$8.00	\$6.75
All over 2 side up to 38" x 58"	\$27.75	\$18.50	\$14.75	\$13.00	\$11.75	\$10.50

Same Front and Back Imprint

ONE-TIME SETUP COST: \$50 per image.

NAMES AND/OR NUMBERS: Add \$10 per shirt.

SIZING: Same art but different size: \$20 per size change per design.

POLYBAGGING: Add \$0.50 per garment.

ARTWORK: For best results, all artwork should be submitted as vector art in EPS, AI, or PDF form. Any JPG or TIFF formats must be submitted to size with a minimum resolution of at least 300 dpi.

DYE SUBLIMATION PATCH PRICING

With Marrow Edging

	1-11 PCS	12-23	24-71	72-143	144-499	500+
Up to 5"w x 5"h	\$11.75	\$8.50	\$6.75	\$5.00	\$4.50	\$3.50
Larger than 5"w x 5"h	\$16.75	\$11.75	\$10.00	\$8.50	\$7.50	\$6.75

ONE-TIME SETUP COST: \$50

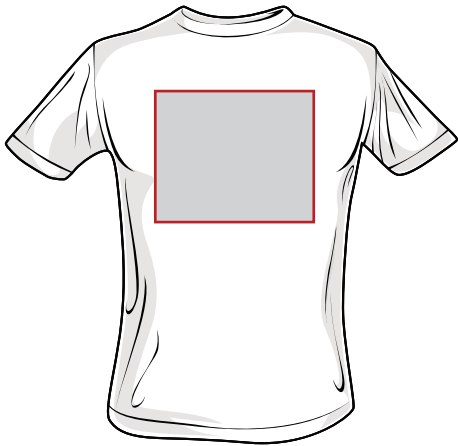
Add an additional \$2.50 per piece to sew onto garment.



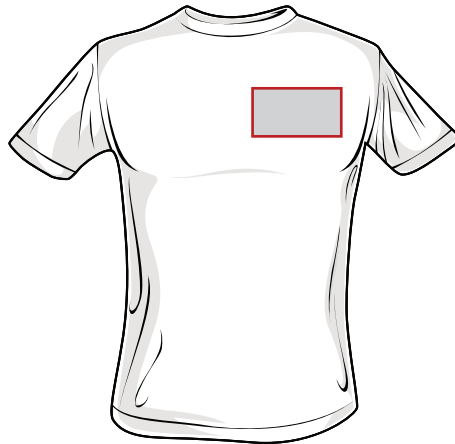
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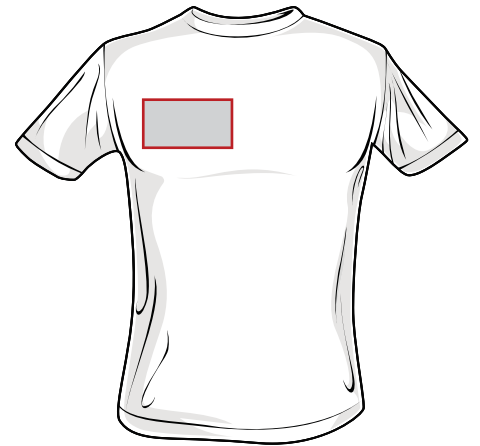
COMMON IMPRINT LOCATIONS



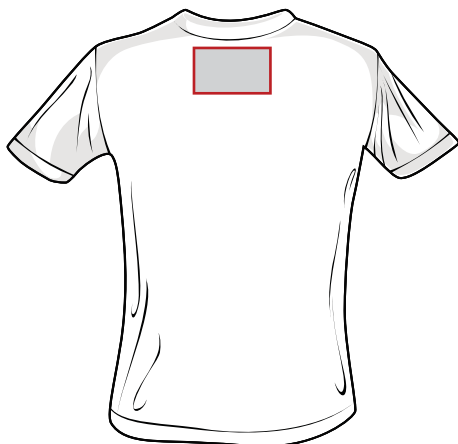
FULL FRONT / FULL BACK



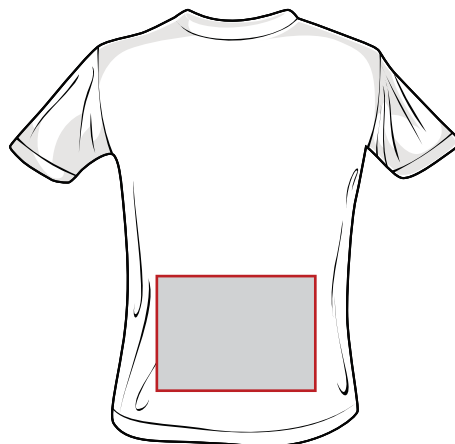
LEFT FRONT CHEST



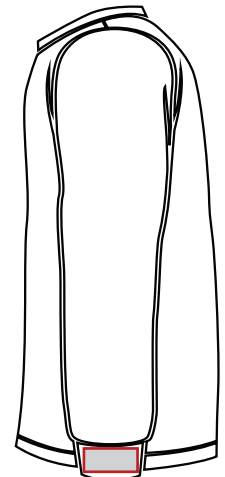
RIGHT FRONT CHEST



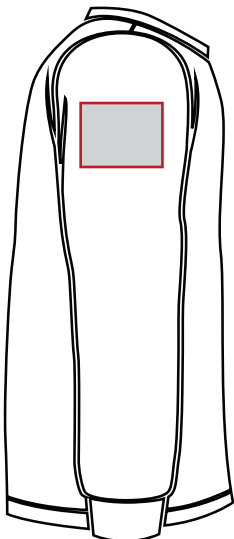
BACK YOKE



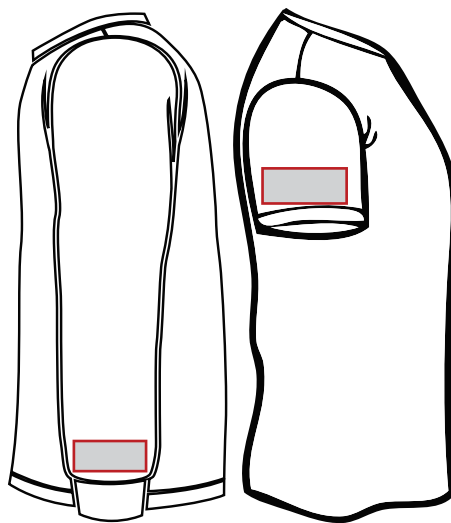
LOWER BACK CENTER



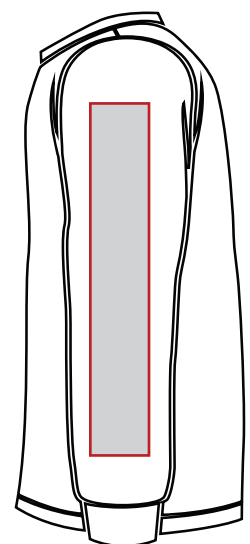
ON THE CUFF



BICEP



ABOVE THE CUFF



VERTICAL SLEEVE

**OTHER LOCATIONS - PLEASE ASK
LOCATION MAY VARY DEPENDING ON IMPRINT METHOD**