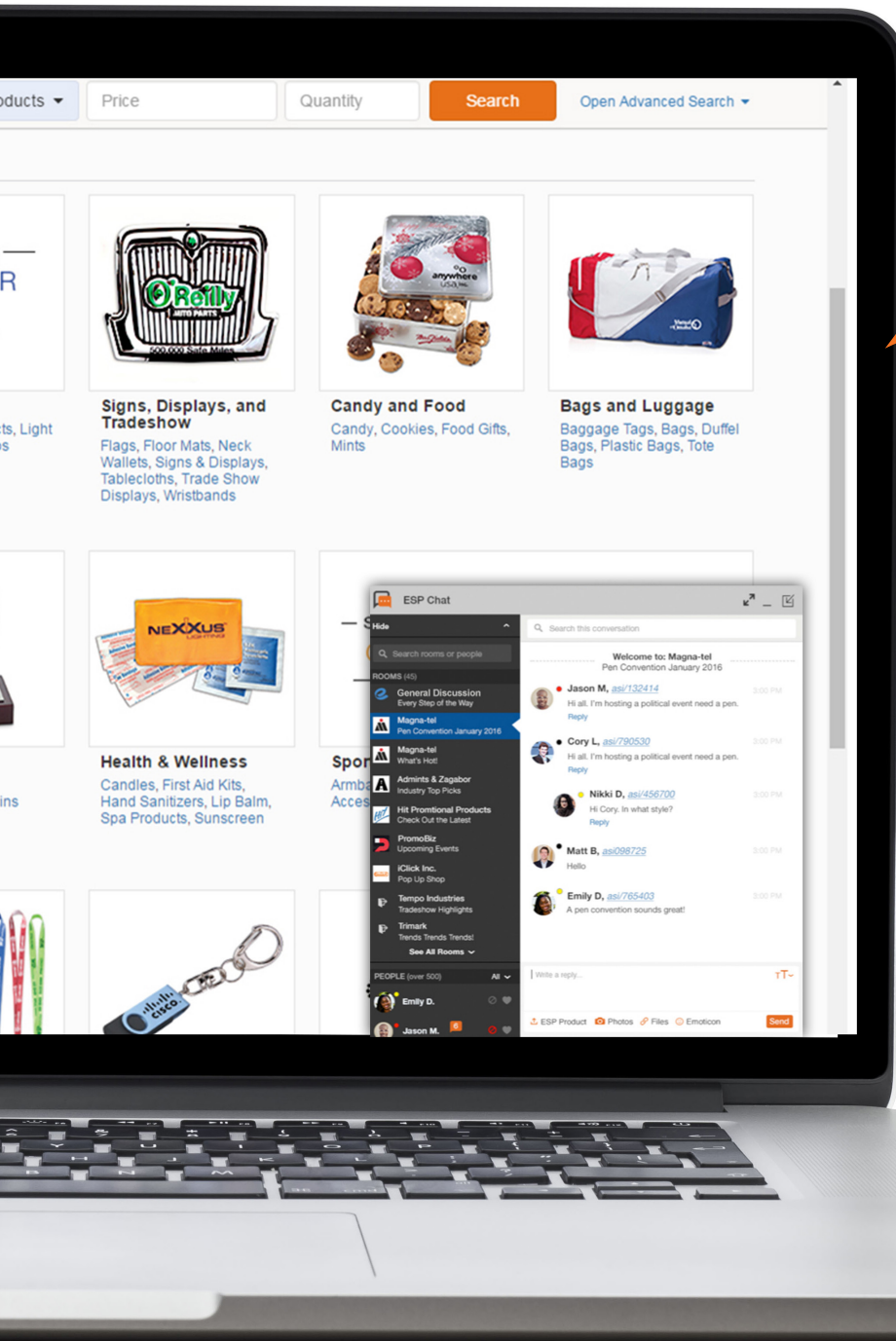




Learn more about this feature in the all-new ESP®.

Get in the  
mix with  
**ESP Chat!**



Now you can chat and share with other distributors and suppliers **without ever leaving ESP.**

### Why Chat?

#### Save Time

- Get answers to product inquiries
- Ask a quick pricing question
- Get updates on orders

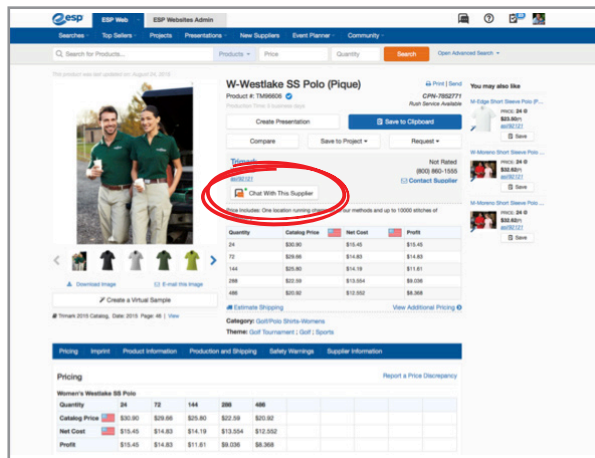
#### Improve Communication

- Share important info in real time
- Start or join a conversation with industry peers
- Provide feedback to suppliers and distributors

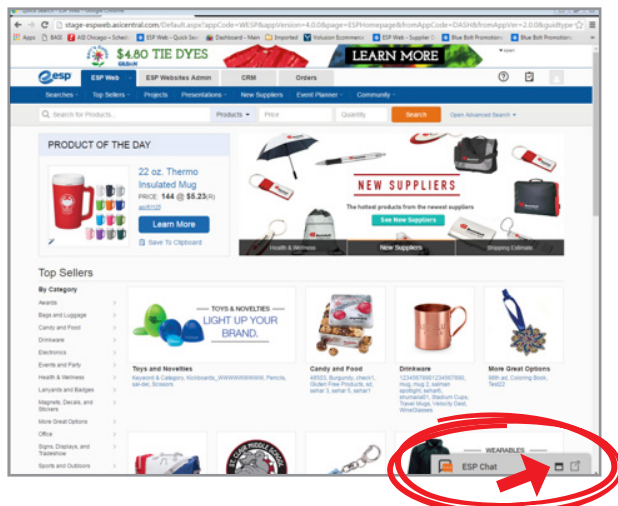
#### Build Relationships

- Connect with suppliers
- Mentor other distributors
- Help peers find products

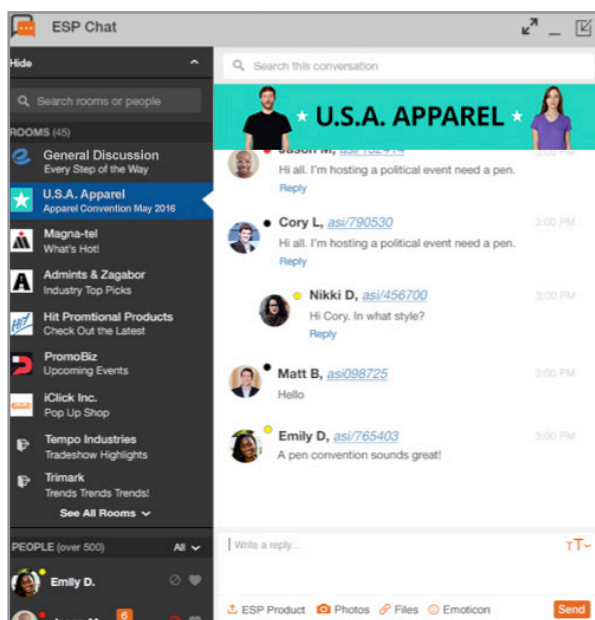
# How does it work?



When browsing products in ESP® from a supplier who hosts a chat room, you'll see a button that takes you directly into chat mode, so you can quickly and easily ask any questions you may have about the product or placing an order.

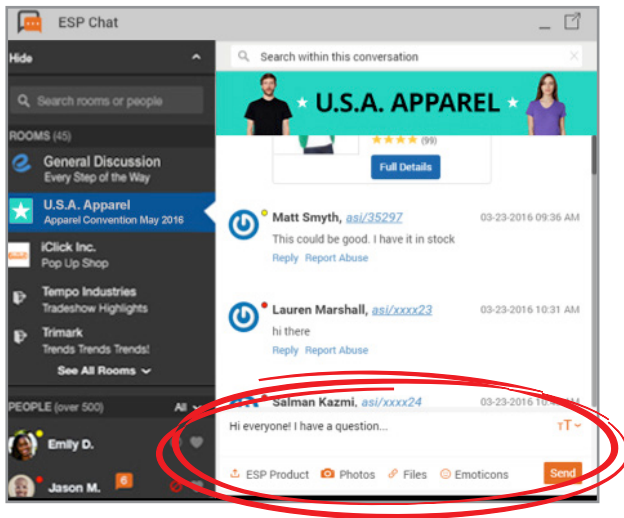


Or, you may enter ESP Chat directly. The ESP Chat bar is located in the lower right corner of your home page. Maximize the window by clicking on the icon indicated by the red arrow.

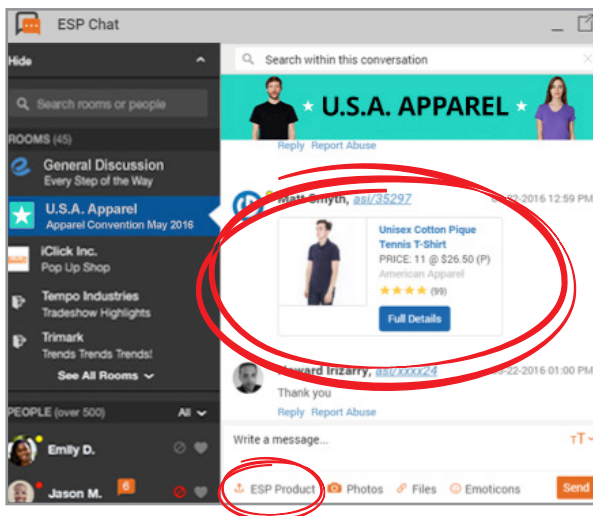


Now that the chat screen has been expanded, you can see both ASI's General Discussion room as well as a listing of rooms hosted by suppliers. Simply click on the room you would like to enter and start or join in the discussion!

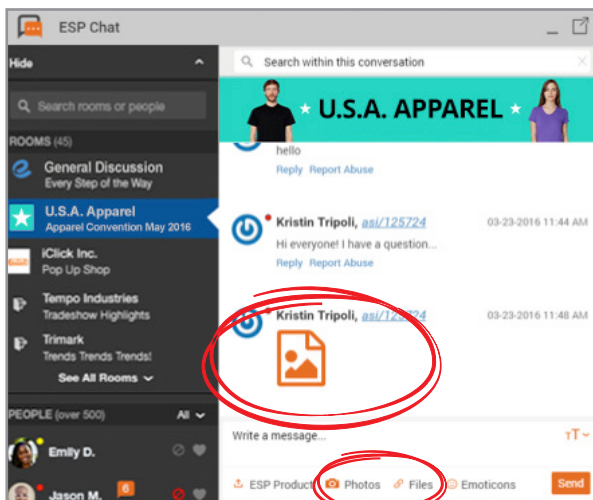
Once you've joined a chat room, you have several options. You can:



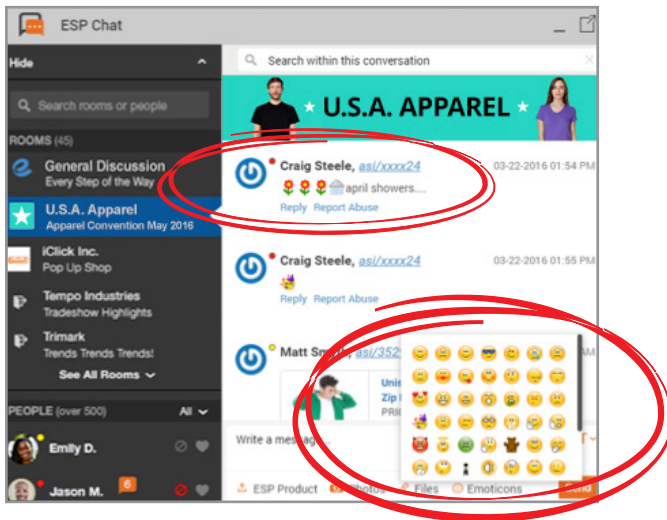
1) Post a message



2) Post a product in ESP



3) Upload your own photos or files



4) Express yourself with emojis

## What are My Privacy Controls?

With ESP Chat, you can post messages publicly, or enjoy private one-on-one conversations. To speak with someone privately, go to the PEOPLE tab on the main menu. Simply click on the name of the person you would like to speak with and Private Chat automatically opens.

You can also tag your favorite people, block people you don't wish to chat with, search for rooms or people, search within conversations (for up to 30 days), report abuse and turn chat on or off.

**Log in to [SearchESP.com](https://SearchESP.com) to check out ESP Chat!**  
**Rolling out to distributors**  
**between April 23 – May 1.**