

TOP 40 SUPPLIERS

2011 Rank	Suppliers	ASI #	2010 North American Sales*
1	Norwood & BIC Graphic North America	40480	\$385.0
2	Broder Bros. Co.	42090	\$368.7
3	SanMar	84863	\$350 (E)
4	Polyconcept North America (includes Bullet, Leed's, Journalbooks)		\$320.1
5	Ennis (includes Alstyle Apparel)	52493	\$283.0
6	Bodek and Rhodes	40788	\$159.0
7	Ash City	37127	\$132.5
8	S & S Activewear	84358	\$130.0
9	Staton Corporate and Casual	89380	\$117.0
10	Hit Promotional Products	61125	\$108.0
11	3M Promotional Markets	91240	\$100.2 (E)
12	River's End Trading Co.	82588	\$93.2
13	Sunscope	90075	\$90.9
14	American Apparel	35297	\$88.6
15	Logomark	67866	\$81.0
16	Gemline	56070	\$80.0
17	Profill Holdings (includes TSC Apparel, Cincinnati Line, Wearmagic)		\$76.5
18	Camsing Global (includes Senator, Adva-Lite, It's All Greek To Me, Toppers, China Imprint)		\$74.0
19	Sweda Co. LLC	90305	\$71.0
20	The Magnet Group	68507	\$70.5
21	Tri-Mountain/Mountain Gear	92125	\$61.0
22	Cutter & Buck	47965	\$55.0
23	Blue Generation	40653	\$52.0
24	Virginia T's	93917	\$51.7
25	Gill Studios	56950	\$49.9
26	Lanco Corp.	66224	\$48.6
27	Vantage Apparel	93390	\$48.5
28	Dard Products	48500	\$48.4
29	Edwards Garment	51752	\$47.8
30	PromoResource One/ADG Promotional Products	31969	\$46.6 (E)
31	Prime Line	79530	\$44.5
32	Noteworthy Co.	74360	\$41.1
33	Stouse	89910	\$40.9
34	Bag Makers	37940	\$40.5
35	Sanford Business-To-Business	84833	\$38.9
36	ETS Express	51197	\$38.0
37	Barton Nelson Inc.	38670	\$37.1
38	Gold Bond	57653	\$34.6
39	Garyline	55990	\$34.1
40	Hub Pen	61966	\$30.5

(E) = Estimated by Counselor

* = All figures in \$ Millions