

2013 Trade Show Planning Guide

Supplier Global Resource's 7th annual comprehensive listing of North American and international trade shows for the promotional products industry and those that focus on markets, products and materials of interest to industry suppliers.



JANUARY

5-7 ASI Show Orlando

Orange County Convention Center
Orlando, FL
800-546-3300
www.asishow.com

5-8 Philadelphia Gift Show

The Greater Philadelphia Expo Center
Oaks, PA
678-285-3976
www.urban-expo.com

7-9 Hong Kong International Licensing Show

Hong Kong Convention &

Exhibition Centre
852-1830 668
www.hktdc.com

7-9 Hong Kong International Stationery Fair

Hong Kong Convention & Exhibition Centre
852-1830-668
www.hktdc.com

7-9 RemaDays Europe

European Days of Promotional Gifts
Messegelaende Nuernberg/
Exhibition
Nuremberg, Germany
www.remadays-europe.com

7-10 Hong Kong Toys & Games Fair

Hong Kong Convention & Exhibition Centre
852-1830-668
www.hktdc.com

8-11 International Consumer Electronics Show

Consumer Electronics Association
Las Vegas Convention Center
Las Vegas, NV
866-233-7968
www.cesweb.org

9-11 PSI Germany

Promotional Product Service Institute
Düsseldorf, Germany
+49-(0)211-90191-254

- 11-12 Imprint Canada Show**
Toronto Congress Centre
905-856-2600
www.imprintcanada.com
- 13-16 Christmas & Gift Fair**
Harrogate International Centre
Harrogate, UK
44-0-1902-880906
www.harrogatefair.com
- 14-18 PPAI Expo**
Promotional Products Association
International
Mandalay Bay Convention
Center
Las Vegas, NV
888-426-7724
www.theppaiexpo.com
- 16-17 Sourcing City Marketplace**
Farnborough International Venue
& Events
United Kingdom
0844 504 5000
www.sourcingcitymarketplace.co.uk
- 16-18 Promotion Trade Exhibition**
Fieramilanocity
Milan, Italy
+39 02 39206222
www.promotiontradeexhibition.it
- 17-20 The Seattle Gift Show**
Washington State Convention &
Trade Center
Seattle, WA
678-285-3976
www.seattlegift.com
- 18-20 London Asia Expo**
National Hall Olympia
London, UK
852-2311-8216
www.kenfair.com
- 18-20 Imprinted Sportswear Show**
Long Beach Convention Center
Long Beach, CA
800-933-8735
www.issshows.com
- 19-21 Orlando Gift Show**
Orange County Convention
Center
Orlando, FL
678-285-3976
www.orlandogiftshow.com
- 21-25 Advantages Roadshow**
Northeast
800-546-3300
www.advantagesroadshow.com
- 22-24 The Toy Fair**
British Toy & Hobby Association
020 7701 7127
www.toyfair.co.uk
- 23-26 PGA Merchandise Show**
Orange County Convention
Center
Orlando, FL
800-840-5628
www.pgashow.com
- 25-28 California Gift Show**
Los Angeles Convention Center
Los Angeles, CA
800-526-2784
www.californiagiftshow.com
- 26-29 Paperworld**
Exhibition Centre Frankfurt
Messe Frankfurt, Germany
49 69 75750
www.paperworld.messefrankfurt.com
- 26-30 New York Int'l. Gift Fair**
Jacob K. Javits Convention
Center
New York, NY
800-272-7469
www.nyigf.com
- 27-31 Toronto Gift Show**
Toronto International Centre &
Toronto Congress Centre
Toronto, ON, Canada
800-611-6100
www.cgta.org
- 28-31 NERA Show**
Northeast Representatives
Association
973-605-5180
www.nerashow.com
- 28-2/1 Promotional Products
Professionals of Canada**
Annual Convention & Tradeshow
Metro Toronto Convention
Centre
Toronto, ON, Canada
514-489-5359
www.promocan.com
- 29 PAPP/NERA Winter
Showcase**
Philadelphia Area Promotional
Products Assoc. and Northeast
Representatives Assoc.
Springfield Country Club
Springfield, PA
610-901-1048
www.mypappa.org
- 29-2/1 International Awards Market
Awards & Recognition
Association**
Las Vegas Convention Center
Las Vegas, NV
847-375-4800
www.ara.org
- 30 CPPA/NERA Winter
Showcase**
Chesapeake Promotional
Products Assoc. and Northeast
Representatives Assoc.
M & T Bank Stadium
Baltimore, MD
410-562-0609
www.cppa.biz
- 31 SAAGNY/NERA Winter
Showcase**
Specialty Advg. Assoc. of
Greater New York and Northeast
Representatives Assoc.
Crowne Plaza Hotel &
Conference Center
Suffern, NY
201-505-9550
www.saagny.org

31-2/2 Oasis Gift Show
University of Phoenix Stadium
Phoenix, AZ
800-424-9519
www.oasis.org

TBA Southern Showcase
972-243-4404
www.ldkmarketing.com

TBA TOPS Spring Shows & TOPS+ Fall Shows
Promotional Products
Professionals of Canada
514-489-5359
www.promocan.com

FEBRUARY

2-5 Reed Gift Fair Melbourne
Melbourne Convention and
Exhibition Centre
Melbourne, Australia
61 2 9211 7544
www.reedexpo.com

5-7 CTCO
The Promotional Garments and
Gifts Exhibition
Lyon Eurexpo - Parc des
Expositions BP 190-Chassieu
Cedex
Lyon, France
www.salon-ctco.com

6-8 ASI Show Dallas
Dallas Convention Center
Dallas, TX
800-546-3300
www.asishow.com

6-8 RemaDays Europe
European Days of Promotional
Gifts
Expo XXI Exhibition Centre
Warsaw, Poland
www.remadays-europe.com

10-13 American Int'l. Toy Fair
Jacob Javits Convention Center
New York, NY
212-675-1141
www.toyassociation.org

11-15 Advantages Roadshow
Pacific
800-546-3300
www.advantagesroadshow.com

11-13 Imprinted Sportswear Show
Orange County Convention
Center
Orlando, FL
800-241-9034
www.issshows.com

12-13 GCPPA Winter Trade Show
Gold Coast Promotional Products
Association
800-398-9207
www.gcppa.org

12-13 PPAMS
Promotional Products Association
of the Mid South Promo Show
Embassy Suites Conference
Center Nashville SE
Murfreesboro, TN
615-465-8109
www.ppams.com

12-14 Pacific Design & Manufacturing
Anaheim Convention Center
Anaheim, CA
310-445-4200
www.canontradeshows.com

14-17 Transworld's Jewelry Fashion & Accessories Show
Rosemont, IL
800-323-5462
www.jfashow.com

16-18 Expo Reclam International Advertising and Promotional Gift Show
Madrid, Spain
34 93 452 1803
www.exporeclam.es

TBA Magic Marketplace
Las Vegas, NV
818-593-5000
www.magiconline.com

16-19 San Francisco International Gift Fair
The Moscone Convention Center
San Francisco, CA
678-285-3976
www.sfigf.com

17-20 Alberta Gift Show
Edmonton Expo Centre
Edmonton, Alberta, Canada
800-611-6100
www.albertagiftshow.com

21 PPAC New Product Ideas Show
Promotional Products Association
of Chicago
Arlington Park Racetrack
Arlington Heights, IL
630-983-7722
www.ppachicago.org

22-26 CAMEX Campus Market Expo
Nat'l Assoc. of College Stores
George R Brown Convention
Center
Houston, TX
800-622-7498
www.camex.org

23-27 Reed Gift Fair Sydney
Sydney Convention and
Exhibition Centre
Sydney, Australia
61 2 9211 7544
www.reedexpo.com

26-27 AIME
Asia Pacific Incentives &
Meetings Expo
Melbourne, Australia
61-2-9422-2470
www.aime.com.au

26-28 The Sage Show
Dallas Convention Center
Dallas, TX
800-925-7243
www.sageworld.com

27-3/1 The Travel Goods Show

Mandalay Bay
Las Vegas, NV
877-842-1938
www.travel-goods.org

27-3/1 RemaDays Europe

European Days of Promotional
Gifts
International Exhibition Center
Ukraine
www.remadays-europe.com

TBA SPPA Winter Trade Show

Sunbelt Promotional Products
Association
Cahaba Grand Conference
Center
Birmingham, AL
205-824-7615
www.sunbeltppa.org

TBA MAPPA Spring Expo

Mid Atlantic Promotional
Products Association
757-491-3114
www.whymappa.org

MARCH

**1-3 International Trade Fair for
Gifts & Home Accessories**

Trade Fair Centre
Salzburg, Austria
61 2 9211 7544
www.reedexpo.com

**TBA CAAMP The Carolinas
Connection**

Carolinas Association of
Advertising & Marketing
Professionals
404-218-2689
www.caampers.org

6-7 MIPPA Spring Booth Show

Michigan Promotional Products
Association
Rock Financial Showplace
Livonia, MI
734-699-6767
www.mippa.org



7-9 The NBM Show

Sign & Digital Graphics; Awards
& Engraving; Printwear
Arlington, TX
303-469-0424
www.thenbmshow.com

8-10 Imprinted Sportswear Show

Atlantic City Convention Center
Atlantic City, NJ
800-241-9034
www.issshows.com

11-15 Advantages Roadshow

Midwest 1
800-546-3300
www.advantagesroadshow.com

13 TRASA EXPO

Three Rivers Advertising
Specialty Association
Four Points By Sheraton
Pittsburgh North
Pittsburgh, PA
724-779-3803
www.trasa.net

**TBA Ohio Promotional
Professionals Association**

Greater Columbus Convention
Center
Columbus, OH
866-265-4287
www.oppagroup.com

17-20 Boston Gift Show

Boston Convention & Exhibition
Center
Boston, MA
678-285-3976
www.bostongiftshow.com

17-21 Exhibitor 2013

World Conference & Exhibition
for Tradeshow & Corporate Event
Marketing
Mandalay Bay Convention
Center
Las Vegas, NV
877-394-2114
www.exhibitoronline.com

18-20 PPAW

Promotional Products Association
of Wisconsin
Green Bay, Madison, Milwaukee
608-577-2957
www.ppaw.org

**19-21 Nightclub & Bar Convention
& Trade Show**

Las Vegas Convention Center
Las Vegas, NV
800-247-3881
www.ncbshow.com

22-24 ASI Show Long Beach

Long Beach Convention Center
Long Beach, CA
800-546-3300
www.asishow.com

24-27 Montreal Gift Show
Place Bonaventure
Montreal, Quebec, Canada
800-611-6100
www.montrealgiftshow.com

26-28 Promzevent
The Tradefair for Promotional
Marketing and Relationships
Jaarbeurs Utrecht
The Netherlands
www.promzevent.nl

**27-28 Marketing and Promotional
Products Trade Fair**
Paris Porte de Versailles, Paris,
France
www.reedexpo.com

TBA TSPPA Trade Show
Tri-State Promotional Products
Association
Great American Ballpark
Cincinnati, OH
513-984-9189
www.tsppa.org

APRIL

4-6 International Sign Expo
Las Vegas, NV
703-836-5685
www.signexpo.org

4-7 NAUMD Convention & Expo
Rio All Suite Casino and Hotel
Las Vegas, NV
212-736-3010
www.naumd.com

8-9 NEPPA Show
New England Promotional
Products Association
Mohegan Sun, Uncasville, CT
603-529-8400
www.neppa.com

8-11 Advantages Roadshow
Midwest II
800-546-3300
www.advantagesroadshow.com

10-11 Albuquerque Gift Show
Albuquerque Convention Center
Albuquerque, NM
800-424-9519
www.oasis.org

13-16 Hong Kong Electronics Fair
Hong Kong Convention &
Exhibition Center
Hong Kong
852-1830-668
www.hktdc.com

**14-15 Deco '13 Seminar &
Conference**
Society of Glass & Ceramic
Decorators
Louisville, KY
740-588-9882
www.sgcd.org

**15-19 (Phase One) The Chinese
Import & Export
Commodities Fair/
The Canton Fair**
Guangzhou, China
www.cantonfair.org.cn

19-22 China Sourcing Fair
Asia World Expo
Hong Kong Convention and
Exhibition Center
www.globalsourcing.com

22-25 Advantages Roadshow
Fort Lauderdale, FL
800-546-3300
www.advantagesroadshow.com

**23-27 (Phase Two) The Chinese
Import & Export
Commodities Fair/
The Canton Fair**
Guangzhou, China
www.cantonfair.org.cn

**27-30 Hong Kong International
Printing & Packaging Fair**
Asia World Expo
Hong Kong
852 1830 668
www.hktdc.com

**27-30 Hong Kong Gifts & Premium
Fair**
Hong Kong Convention and
Exhibition Center
Hong Kong
852 1830 668
www.hktdc.com

**27-5/1 RPI Annual Conference
Recognition Professionals
International**
St. Louis, MO
651-290-7490
www.recognition.org

**29-5/3 SAGE Showcase Texas
Week**
Dallas; Ft. Worth; Austin; San
Antonio; Houston
800-925-7243
www.sageshowcase.com

**TBA China International Gifts,
Handicrafts, Watches &
Houseware Fair**
Shenzhen Convention &
Exhibition Center
Shenzhen, China
www.reedexpo.com

MAY

**1-5 (Phase Three) The
Chinese Import & Export
Commodities Fair/
The Canton Fair**
Guangzhou, China
www.cantonfair.org.cn

2-4 The NBM Show
Sign & Digital Graphics; Awards
& Engraving; Printwear
Charlotte, NC
303-469-0424
www.thenbmshow.com

6-8 The Motivation Show
Incentive Marketing Assoc.
Chicago, IL
630-929-7900
www.motivationshow.com

7-9 Print Solutions Conference & Expo

Print Services & Distribution
Assoc.
Chicago, IL
800-230-0175
www.pstda.org

8-9 ASI Show New York

The Javits Center
New York, NY
800-546-3300
www.asishow.com

9-10 PMANC Showcase

Promotional Marketing
Association of Northern CA
Monterey, CA
916-242-0052
www.pmanc.org

14-16 Advantages Roadshow

Canada West
800-546-3300
www.advantagesroadshow.com

14-15 NWPMA Spring Showcase

Red Lion on the River
Jantzen Beach, Portland, OR
www.nwpma.org

15-16 UMAPP Booth Show

Upper Midwest Association of
Promotional Products
St. Paul River Centre
St. Paul, MN
651-734-9767
www.umapp.org

19-21 Surtex

Jacob K. Javits Convention
Center
New York, NY
800-272-7469
www.surtex.com

**19-22 National Stationery Show
The Supply Side**

Jacob K. Javits Convention
Center
New York, NY
800-272-7469
www.nationalstationeryshow.com



19-22 Expo East

Atlantic City Convention Center
Atlantic City, NJ
888-426-7724
www.ppai.org

TBA Global Sources Fair

Dubai International Convention
& Exhibition Centre
Dubai, UAE
(65) 6547-2800
www.globalsources.com

30-6/1 The NBM Show

Sign & Digital Graphics; Awards
& Engraving; Printwear
Indianapolis, IN
800-669-0424
www.nbmshows.com

JUNE

**14-16 China Beijing International
Gifts & Housewares
Exhibition**

China International Exhibition
Center
Beijing, China
www.chinagiftsfair.com

**18-20 Atlantic Design &
Manufacturing**

Philadelphia Convention Center
Philadelphia, PA
310-445-4200
www.canontradeshows.com

25-27 China Sourcing Fair

Miami Beach Convention Center
Miami, FL
www.globalsources.com

26-28 GIFTEX

Reed Exhibitions Japan Ltd.
Tokyo Big Sight
www.reedexpo.com

JULY

9-11 Recharger's World Expo

Mandalay Bay
Las Vegas, NV
702-505-9546
www.rechargermag.com

**TBA Red Diamond Congress
2013**

Trade Show Exhibitors Assoc.
McCormick Place
Chicago, IL
800-687-7469
www.tsea.org

16-18 ASI Show Chicago

McCormick Place
Chicago, IL
800-546-3300
www.asishow.com

19-22 California Gift Show

Los Angeles Convention Center
Los Angeles, CA
800-526-2784
www.californiagiftshow.com

25-27 Oasis Gift Show

University of Phoenix Stadium
Phoenix, AZ
800-424-9519
www.oasis.org

AUGUST

- TBA** **AzPPA Distributor/Client Expo**
Arizona Promotional Products Association
Mesa, AZ
480-889-1392
www.azppa.net
- 6-9** **Reed Gift Fairs Brisbane**
Brisbane Convention & Exhibition Centre
Brisbane, Australia
02 9422 2528
www.reedexpo.com
- 7-8** **The SAAC Show**
Specialty Advertising Assoc. of CA
Long Beach Convention Center
Long Beach, CA
805-484-7393
www.saac.net
- 12-16** **Advantages Roadshow**
Texas
800-546-3300
www.advantagesroadshow.com
- 13** **PPAMS**
Promotional Products Association of the Mid South Roadshow
Memphis
Great Hall & Conference Center
Germantown, TN
615-465-8109
www.ppams.com
- 14** **PPAMS**
Promotional Products Association of the Mid South Roadshow
Nashville
Tennessee Titans LP Field
Nashville, TN
615-465-8109
www.ppams.com
- 15** **PPAMS**
Promotional Products Association of the Mid South Roadshow
Knoxville
Rothchild's Conference Center
Knoxville, TN
615-465-8109
www.ppams.com

- TBA** **New York Int'l Gift Fair**
Jacob K. Javits Convention Center
New York, NY
800-272-7469
www.nyigf.com
- TBA** **HPPA Hot Stuff Booth Show**
Houston Promotional Products Association
281-238-4772
www.houstonppa.org
- 18-20** **The NBM Show**
Sign Business & Engraving; Awards & Custom Gifts; Printwear
Long Beach Convention Center
Long Beach, CA
800-669-0424
www.nbmshows.com
- TBA** **Magic Marketplace**
Las Vegas, NV
818-593-5000
www.magiconline.com

SEPTEMBER

- 10-11** **MAPPA Fall Showcase**
Mid Atlantic Promotional Products Association
Chesapeake and Richmond, VA
757-491-3114
www.whymappa.org
- TBA** **OPPA Table Top Show**
Ohio Promotional Products Association
Niagara Convention Center
Put In Bay, OH
866-265-4287
www.oppagroup.com
- 16-19** **Advantages Roadshow**
Southeast
800-546-3300
www.advantagesroadshow.com
- 17-18** **NWPMA Fall Showcase**
Northwest Promotion Marketing Association
www.nwpma.org

- 18** **PAPPA**
Philadelphia Area Promotional Products Assoc. and Northeast Representatives Assoc.
610-901-1048
www.mypappa.org
- 19** **Chesapeake Promotional Products Assn**
410-562-0609
The Universities at Shady Grove
Rockville, MD
www.cppa.biz
- 19-21** **The NBM Show**
Sign & Digital Graphics; Awards & Engraving; Printwear
Philadelphia, PA
303-469-0424
www.thenbmshow.com
- TBA** **CAAMP Fall Show**
Carolinas Association of Advertising and Marketing Professionals
404-218-2689
www.caampers.org
- 21-24** **Reed Gift Fairs Sydney**
Sydney Convention & Exhibition Centre
Sydney, Australia
02 9422 2528
www.reedexpo.com
- 30-10/4** **Advantages Roadshow**
California
800-546-3300
www.advantagesroadshow.com

OCTOBER

- 1-3** **PPAW End-User Showcase**
Promotional Products Association of Wisconsin
Madison, Green Bay, Milwaukee
608-577-2957
www.ppaw.org
- 1** **TRASA Fall Showcase**
Three Rivers Advertising Specialty Association Fall 724-779-3803
www.trasa.net

- 3 GCPPA Fall Tabletop Gift Show**
Gold Coast Promotional Products Association
Fort Lauderdale, FL
800-398-9207
www.gcppa.org
- 9 SAAGNY Fall Show**
Specialty Advertising Associates of Greater New York
201-505-9550
www.saagny.org
- 10 NEPPA Show**
New England Promotional Products Association
603-529-8400
www.neppa.com
- TBA Mega Show**
Hong Kong International Toys & Gifts Show/Asian Gifts Premium & Household Products
Hong Kong Convention & Exhibition Center
852-2311-8216
www.kenfair.com
- 12-16 DMA Direct Marketing Conference & Exhibition**
McCormick West
Chicago, IL
212-790-1468
- 14-18 Advantages Roadshow**
Midwest III
800-546-3300
www.advantagesroadshow.com
- TBA Tri-State Promotional Professionals Association Tabletop Shows**
513-984-9189
www.tsppa.org
- TBA MIPPA Fall Tabletop Holiday Showcase**
Michigan Promotional Products Association
Rapids, MI
734-699-6767
www.mippa.org
- TBA The Chinese Import & Export Commodities Fair/ The Canton Fair**
Guangzhou, China
www.cantonfair.org.cn
- 23-25 SGIA Expo**
Society of Glass and Ceramic Decorators
Orange County Convention Center
Orlando, FL
888-385-3588
www.sgia.org
- NOVEMBER**
- 5-8 Advantages Roadshow**
Canada East
800-546-3300
www.advantagesroadshow.com
- 9-12 International Hotel, Motel & Restaurant Show**
Jacob Javits Convention Center
New York, NY
800-272-7469
www.ihmrs.com
- TBA Print Buyer's Conference**
Boston, MA
617-730-5951
www.printbuyersconference.com