

TOP 5 BENEFITS OF HIRING A *Summer Intern*

1

Gain brand advocates.

Education is the top market in the promo products industry, so this is an opportunity to create an ambassador to recommend your company for their school's promo needs.



2



Get a fresh perspective.

Hear the millennial perspective on your products and business.



3



Develop an extra set of hands.

Whether you need a hand with day-to-day operations or starting up a special project, an intern will help lighten your workload.



4



Create loyal employees.

Previous interns make great candidates for future job openings. They are already familiar with your company and the industry, which greatly reduces the learning curve.



5



Enhance your social media strategy.

Gain valuable insight from the most active demographic on social media.



Learn more about the benefits of hiring an intern at
InternProgramASI.com.